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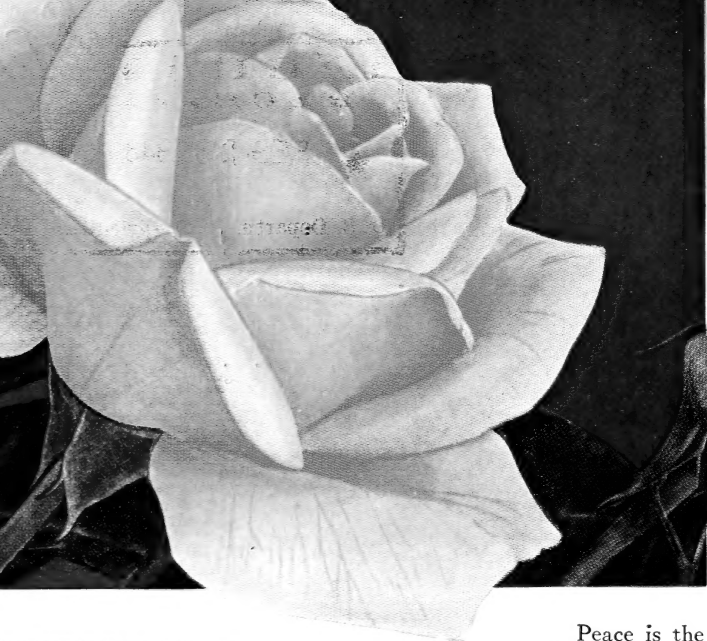
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U.S. Department of Agriculture

COMMERCIAL ROSE CO. INC.
1000 15th St. N.W.
WASHINGTON, D.C.



STAR ROSES *Spring 1949*



Peace

(Mme. A. Meillard)
Plant Pat. 591

The STAR of STAR ROSES

*Originated in France
by Francis Meillard*

Introduced in America by
THE CONARD-PYLE CO.
West Grove, Pa.

Peace is the first Rose to be awarded the National Gold Medal of the American Rose Society, the highest Rose honor in America. This award is based on two-year tests in the Society's Official Test Gardens. All top National Awards have now been given Peace in France, England and America.

Of even greater importance to home gardeners, prize-winning Peace Roses are easy to grow. Peace has been taking "Queen of the Show" and other top awards at local Rose shows all across the country, winning for both beginners and experts.

An especially interesting "Best of Show" bloom is pictured just below. This one Peace Rose was twice a winner, and there were a total of 999 judges! It was entered in a show class in which all interested show visitors were the voting judges. There were 52 Rose entries and the votes for Peace topped the total for all the others combined in two days of voting! Professor MacAndrews wrote, "The second day we had the privilege of entering a new Rose but I decided to enter the same Rose again, as it still looked mighty good to me in spite of its age and exposure to the heat of a show room in June. It was again selected as the best Rose."

Of the Durham show winners pictured at the bottom of the page, where Peace took all the top awards, a show chairman wrote somewhat plaintively that it was because of the ease with which Peace is grown to great size etc., as compared with other beautiful Roses.

Peace is extra large and long lasting, while its fresh, dawn-like coloring gives it an appearance of light, delicate loveliness. Its tints of yellow, pale gold, cream and ivory show a varying blush of pink on the lightly ruffled petal edges. The plant is as remarkable as the bloom, with great, tall, strong stems and handsome foliage. Peace is the Rose of today. \$2 ea.; 3 for \$5.



Peace is the first
Rose awarded
ARS National
Gold Medal.

Below: Professor A.H. MacAndrews and his Peace Rose that won "Best of Show" at Syracuse, N. Y., by popular vote.



At right: Miss Lydia Bishop with her "Queen of the Show" Peace bloom at the Durham, N. C., Rose Society's show. Peace Roses swept the show, with the second best Rose a Peace bloom entered by Mrs. Joe Lyon. Mrs. Henry Barton exhibited the third best Rose of the show, also a specimen of Peace, pictured at right.

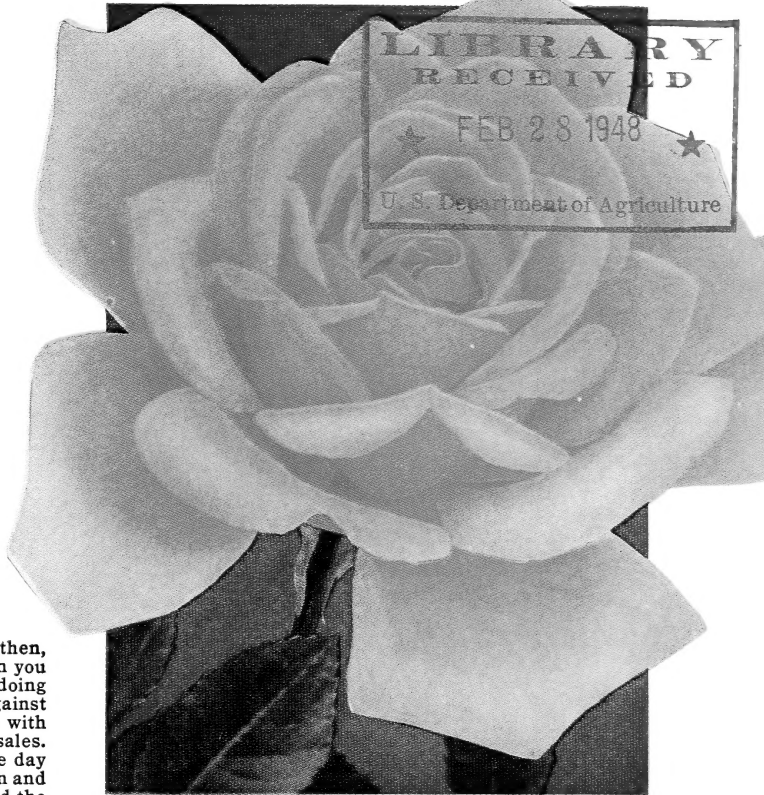
Above: Mrs. J. L. Briley of Thomasville, Ga., won a vase, ribbons and "Best Rose of Show" with Peace from one bush she had planted less than three months before. She says she "entered a single and a vase of three and won 1st prize on both."

NEWEST STAR ROSES

★**GOLDEN ANNIVERSARY.** H.T. (Mordigan.) Plant Pat. 806. A new Rose named in celebration of our own Golden Anniversary. It took an outstanding Rose to carry that significant name, but this is an outstanding Rose. It is a sport of Good News, with flowers as handsomely formed but a fine old-gold color, flushed apricot at times. Best of all, it is a golden Rose on a truly vigorous, well-branched plant with dense foliage right down to the ground! For the plant retains the sturdiness, shapeliness and leaf mass of its parent, all the more remarkable in a yellow Rose. The plants under test have bloomed heavily and continuously; no other H.T. in the entire test plot has been able to keep up with them. \$2 ea.; 3 for \$5.

NOTE: Throughout this catalog, please note that Rose prices are held at the same low level that they were in the fall of 1946. Certain varieties, newer then, are even less than in 1946. What else can you buy today of which that is true? We are doing everything possible to hold our prices against inflation, attempting to offset rising costs with high-gear production and increased sales. Right now, our Roses are the value of the day for adding grace and beauty to your garden and your home. Take advantage of it, and hold the line against inflation at the same time.

★Anna Marie



★Golden Anniversary

★**ANNA MARIE.** H.T. (Ohlhus.) Propagation Rights Reserved. A new introduction of The Conard-Pyle Company, originated by our own hybridizer and named for his small daughter. It is a delightful Rose, very large and double, of clear, light, silvery pink. The great, beautifully furled buds open slowly, with the individual petals large and of heavier texture than commonly found in so double a Rose. This prevents "balling," and it opens beautifully in all kinds of weather. The full blooms are unusually fine. Each petal tip curls back to form a perfect point, perfectly arranged around the high, furled center, to give a classic Rose form. The great blooms are held proudly erect on very firm, strong stems on tall, vigorous, stately plants. Long lasting on the bush or as cut-flowers; in fact, it is practically in the class with Peace in that respect. Dark, leathery foliage; new canes and foliage stained bronze-red. \$1.50 ea.; 3 for \$4.

A New and Excellent Novelty

★**FRENSHAM.** Flori. (Norman.) English Gold Medal award-winner. Crimson-red. This seems to us a perfect hedge plant, as well as outstanding for any Floribunda use. Very thick and bushy, a whole row growing the same height. In continuous bloom. Even, unfading color. \$2 ea.; 3 for \$5.

4 GLAMOROUS ROSES \$5.75 (Value \$6.50)

★**Anna Marie.** Propagation Rights Reserved 3

★**Golden Anniversary.** Plant Pat. 806..... 3

★**Grande Duchesse Charlotte.** Plant Pat. 774..... 6

★**Mirandy.** Plant Pat. 632. 7

ASK FOR OFFER 3



CREAM OF

★**AMERICAN FLAGSHIP.** H.T. (Lammerts.) Plant Pat. 676. Very dark red. A fine new variety with beautifully formed, urn-shaped buds. About 30 petals. Buds and blooms are rich, velvety crimson with maroon shadings, a little smaller than Crimson Glory, with strong, straight flower stems. It keeps its deep, pure crimson color even in strong sun. Good foliage, abundant and disease resistant. This new Rose, named for the American Airline flagships, has been receiving considerable praise. \$1.50 ea.; 3 for \$4.

★**BLANCHE MALLERIN.** H.T. (Mallerin.) Plant Pat. 594. This is that rare beauty, a pure white, fragrant Hybrid Tea Rose. The petals of the beautifully modeled blooms are as white as alabaster, with a live, satiny sheen, as appealing as an Easter lily, with the advantage that the Rose blooms for five months of the year. Its streamlined buds come erect on healthy, upright plants. These long buds open to beautifully formed blooms 3½ to 4 inches across. We have yet to find a white Rose to equal Blanche Mallerin in artistic beauty. Lovely for cutting. \$1.50 ea.; 3 for \$4.

★**Charlotte Armstrong.** \$1.50 ea.
3 for \$4

3
**GREAT
ROSES**
\$3.95

All 3 rated very high
by The American Rose
Society.

- ★**Charlotte Arm-** Each
strong. Plant Pat.
455.....\$1.50
- ★**Debonair.**
Plant Pat. 677..... 1.50
- ★**Mirandy.**
Plant Pat. 632..... 1.50

ASK FOR OFFER 4

★**CHARLOTTE ARMSTRONG.** H.T. (Lammerts.) Plant Pat. 455. A charming Rose aristocrat that had top scores in official test gardens of All-America Rose Selections and now has top popularity with home gardeners. The bloom and the plant are among the very best. Long, slender, rose-red buds open to extra-large blooms of deep, glowing rose, sometimes very dark rose-red. Handsome, upright plants with long, strong flower stems. A superior Rose that is always beautiful everywhere.

Mrs. Foote, noted Massachusetts rosarian, says of it, "One of the very best; dependable, beautiful." We quote other American Rose Society test reports: From Texas, "A color we have long looked for on a good plant; lasting open Rose with a plant under it." From Iowa, "Hardy and vigorous to 6 ft. with long, well-shaped flowers in profusion. Deserves a place in every good garden." From New York, "The best winterer of 100 varieties." Unlike most Roses, its blooms are darkest in summer heat. \$1.50 ea.; 3 for \$4.



THE NOVELTIES



★Crimson King

★**CRIMSON KING.** H.T. (Kordes.) This is a worthy addition to the list of best red Hybrid Teas, very fragrant and a deep, brilliant crimson. It combines the best characteristics of its two notable parents, Crimson Glory and Kardinal. The blooms keep repeating all summer, and in the fall they are especially fine as they mature and open slowly with deep, blackish shadings on the firm petals. When cut in the opening bud stage they last for a long time indoors and will fill a room with their delightful Damask Rose fragrance. A new thrill for the lover of red Roses, this is one of the best and very easy to grow to perfection. \$1.50 ea.; 3 for \$4.


★**DEBONAIR.** H.T. (Lammerts.) Plant Pat. 677. Yellow. Jaunty, perfect, yellow buds on a vigorous, compact plant with unusually handsome foliage. The beautiful, high-centered flowers open primrose-yellow, passing to butter-yellow. Dark, shiny, healthy foliage. Received the high rating of 8.4 out of 10 by American Rose Society reports for 1948. Growers in all parts of the country found it excellent. \$1.50 ea.; 3 for \$4.


★**DIAMOND JUBILEE.** H.T. (Boerner.) Patent Applied For. All-America Award winner for 1948. This new winner is a Rose to be jubilant about—an exceptionally good plant that is lavish with its lovely blooms of soft peach-gold. The petals have a wonderfully heavy texture, and the flowers open slowly and last well on the bush or when cut. Blooms are double, high centered and fragrant. In habit of growth, vigor and disease resistance, the plant approached perfection throughout its trials. The stems are long and straight, well covered with rich dark green foliage. \$2 ea.; 3 for \$5.

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Star Rose-Growers ★ West Grove, Pa.

★**ERNIE PYLE.** H.T. (Boerner.) Plant Pat. 673. Warm rose-pink flowers of good size and fine clear color distinguish this new Rose named to honor one of America's best-loved war correspondents. A bushy, vigorous, healthy plant of medium height, it is said to have been developed from the hardy wild Rose of Alaska. Opening blooms are cup-shaped, suffused with yellow at the base of each petal; slow opening, long lasting, fine for cutting. It is reported to winter well in Minnesota—an excellent test of winter hardiness. \$1.50 ea.; 3 for \$4.

★**FORTY-NINER.** H.T. (Swim.) Plant Pat. 792.  One of the most brilliant of all bi-color Roses and certainly one of the most attractive. The color combination is rich and pleasing, vivid orient-red with chrome-yellow reverse, the yellow most evident in the bud and seen as flashes of a "golden lining" in the open blooms. Grand, vigorous plants with a satisfying amount of bloom. \$2.50 ea.; 3 for \$6.75.

★**FRED EDMUNDS.** H.T. (Meiland.) Plant Pat. 731.  All-America Regional Award winner. Burnt-orange buds open to 50-petaled blooms of vivid, glowing copper-orange, one of the most brilliant and beautiful of Roses. Fruity fragrance; very shiny foliage. Some growers have found this Rose difficult but others in the same area have found it one of the most brilliant novelties in years. \$1.50 ea.; 3 for \$4.

3 ROSE BEAUTIES \$4.85

This group gives the desired color range of dark red, light pink, and yellow in three Roses of great beauty. (Value \$5.50.)

	Page	Each
★Ernie Pyle. Soft pink	5	\$1.50
★Golden Anniversary. Old gold	3	2.00
★San Fernando. Currant-red	9	2.00

ASK FOR OFFER 5

★Diamond Jubilee





STAR GUIDE

Spring

CREAM OF

6 FOR CUTTING \$7.85 (Value \$9)

These six are some of the best Roses, for beauty and for fine performance in every way.

★**Anna Marie.** Large, very double, light pink. (Pat. Page Each Pending)..... 3 \$1.50

★**Charlotte Armstrong.** Rose-red. Very long buds. (Plant Pat. 455.)..... 4 1.50

★**Grande Duchesse Charlotte.** Unique tapestry-red. (Plant Pat. 774.)..... 6 1.50

★**Mirandy.** Deep crimson. Large, very fragrant. (Plant Pat. 632.) 7 1.50

★**Mme. Chiang Kai-shek.** Yellow. (Pat. 664.)..... 7 1.50

★**Sterling.** Pink. (Plant Pat. 21.) 16 1.50

ASK FOR OFFER 6



★Grande Duchesse Charlotte

★GRANDE DUCHESSE CHARLOTTE. H.T.

(Ketten.) Plant Pat. 774. This Rose is a delightful new shade of red, as shown in the above picture—a strikingly beautiful color such as is seen sometimes in old tapestry. The beautiful, long, streamlined buds are burnt-carmine and open to firm-petaled blooms of a lovely begonia-rose, with the petals artistically recurved. The plant is tall, unusually graceful in growth and the foliage shows good resistance to disease. Blooms come singly, are especially fine for cutting in the bud stage. **\$1.50 ea.; 3 for \$4.**

★HEART'S DESIRE. H.T. (Howard.) Plant Pat.

501. Beautiful form and heavy petalage distinguish this rich scarlet Rose. Great, streamlined buds, excellent for cutting. Delightful fragrance adds to its charm; a small bouquet will fill a room with fragrance. Feed this Rose heavily and you will be well rewarded. **\$1.50 ea.; 3 for \$4.**



★Heart's Desire



★Highland Park

★HORACE McFARLAND. H.T. (Mallerin.)


Plant Pat. 730. Deep apricot-colored buds open rich buff-salmon, which changes slowly to a pleasing coral-pink. Buds open slowly and tend to come in constant succession, each one a gem. The flowers are large, with 40 to 45 petals that are also large, firm and long lasting. Strong stems hold the long, tapered buds firmly upright, well above the leathery foliage, making it an excellent variety for cutting. Flowers spicily fragrant. Rather low, upright, compact plants. A "front-row" Rose, unsurpassed for beautiful exhibition form and glorious color. Blooms come singly, open perfectly, and are endearingly long lasting in every kind of weather. **\$1.50 ea.; 3 for \$4.**

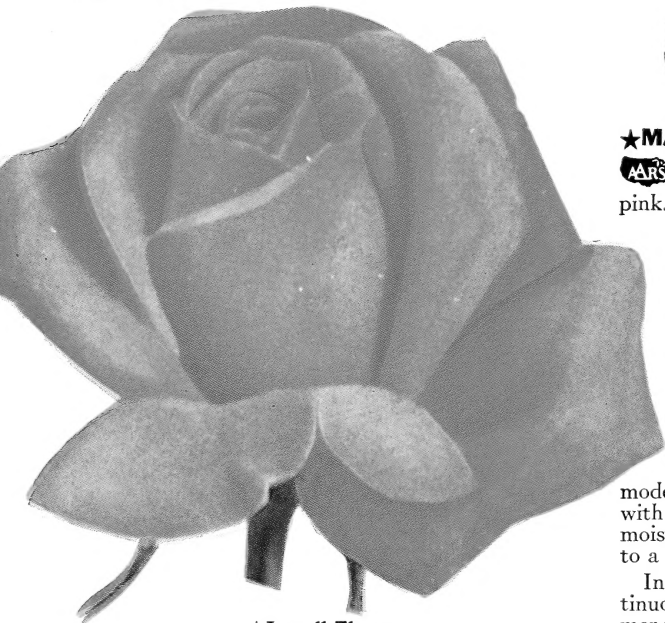
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THE CONARD-PYLE CO.




THE NOVELTIES


★**KATHERINE T. MARSHALL.** H.T. (Boerner.)  Plant Pat. 607. Named to honor Mrs. Marshall, wife of America's great General George T. Marshall. This splendid, sparkling, warm pink Rose comes on magnificent, erect-growing, very hardy plants with profuse, dark green foliage. The large, cupped flowers have heavy petals that resist summer sun and have fruity fragrance. Coral-pink with a golden glow at the base of each petal. Growth and foliage are equal to the renowned Radiance and the beautiful blooms come freely on long stems for cutting. \$1.50 ea.; 3 for \$4.



★Lowell Thomas

★**LOWELL THOMAS.** H.T. (Mallerin.) Plant  Pat. 595. The vibrant lemon-chrome color, vigorous growth and general air of optimism about this glorious new Rose make it suitable to bear the dynamic name "Lowell Thomas."

The 25-petaled blooms open from beautiful buds with high-cupped centers, the petals rolling outward to make magnificent, glowing flowers over 4 inches across when fully open. Plants sturdily upright, with good foliage. \$1.50 ea.; 3 for \$4.


★**MME. CHIANG KAI-SHEK.** H.T. (Duehrsen.) Plant Pat. 664.  A Rose of shining oriental splendor. Moon-yellow blooms open like lotus flowers from ivory buds. \$1.50 ea.; 3 for \$4.

★**MARK SULLIVAN.** H.T. (Mallerin.) Plant Pat. 599. One of the most spectacular of the newly developed multicolors, excellent for adding rich splashes of color to your garden. The blooms show a remarkable blending of color tones, rich gold heavily veined and shaded with deep rose-pink and cerise. \$1.25 ea.; 3 for \$3.35.

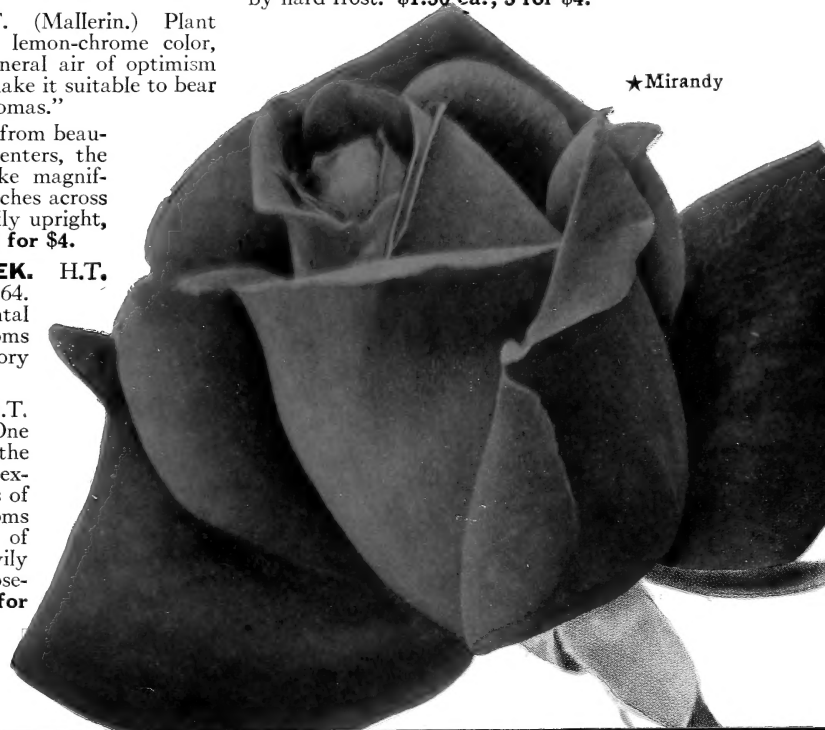


© ★Mary Margaret McBride

★**MARY MARGARET McBRIDE.** H.T. (Nicolas.) Plant Pat. 537. This exhibition-type flower of lovely form is a shining, pure rose-pink. The long, firm buds have a yellow base and open to very double, 45-petaled blooms with a glowing rose-pink color. The petals stay upright and hide the center of the flower but the edges recurve gracefully to add to the charm of this Rose. It withstands the heat of warmer sections of the country particularly well. \$1.50 ea.; 3 for \$4.

★**MIRANDY.** H.T. (Lammerts.) Plant  Pat. 632. The illustration shows the superb form and glamorous coloring of this great new Rose. The huge, 50-petaled, deep crimson flowers open slowly from exquisitely modeled, ovoid buds, often long-pointed, and filled with rich, penetrating Damask fragrance. In hot, moist atmospheric conditions the aging flowers turn to a pleasing, popular Dubonnet wine color.

In our Rose-fields this marvelous Rose blooms continuously from early in June throughout the hot summer months and was blooming last year when stopped by hard frost. \$1.50 ea.; 3 for \$4.



★Mirandy

★**MRS. PAUL R. BOSLEY.** H.T. (Bosley.) Plant Pat. 441. An exhibition type, with high-centered blooms held firm and erect above the dark, leathery foliage. Fragrant. This is a clear yellow sport of the magnificent and well-known Rose, Mme Joseph Perraud. \$2 ea.; 3 for \$5.



STAR GUIDE


Spring

CREAM OF



★**Narzisse**


★**NARZISSE.** H.T. (Krause.) Fine light yellow. This is the most superb maize-yellow variety that has yet appeared. The blooms are a marvel for size; big, streamlined buds of apricot-yellow open to massive flowers of maize-yellow. Sturdy, tall plants with glossy foliage. A prize-winning exhibition Rose. \$1.50 ea.; 3 for \$4.

★**NOCTURNE.** H.T. (Swim.)  Plant Pat. 713. Long-pointed buds of perfect form; blooms of bright cardinal-red with dark shadings. Coppery red during the hottest part of summer. Blooms of show shape and size; early to bloom and as late as any to quit. Intensely fragrant. Good foliage and vigorous plants. \$2 ea.; 3 for \$5.10.

★**Rubaiyat**



★**Nocturne**

★**RUBAIYAT.** H.T. (McGredy.) Plant Pat.  758. Brilliant rose to cerise-red. The 1947 All-America award winner. It has a graceful, long, shapely bud and a wealth of old-Rose fragrance. The shining, very bright cerise-red color in the heart of the half-open bloom is accented by the reverse of the petals, which is several shades lighter; color is darker in the fall. The large flowers open slowly and are borne in profusion on long, upright stems. The plant is tall and vigorous, with luxuriant dark green foliage; hardy and disease resistant in all climates. A remarkable feature of Rubaiyat is that it actually deepens in color as it opens, the bud being appreciably lighter in color. Rubaiyat was so named because its profuse and repeated flowering suggested the line from the *Rubaiyat* of Omar Khayyam: "Morning a thousand Roses brings." A most distinguished new Rose. \$1.50 ea.; 3 for \$4.

4 EXCITING NEW FAVORITES \$5.65

(Value \$6.50)

Four new Roses that have created a stir among Rose growers in all parts of the country—and with good reason. These are proud examples of improved, modern Hybrid Teas.

	Page	Each
★ Mirandy. Deepest crimson. (Plant Pat. 632.).....	7	\$1.50
★ Peace. Probably the most excitingly beautiful Rose in the world today. (Plant Pat. 591.).....	1,2	2.00
★ Rubaiyat. Brilliant two-toned rose-red. (Plant Pat. 758.).....	8	1.50
★ Show Girl. Vivid pink. Exquisite form. (Plant Pat. 646.).....	9	1.50

ASK FOR OFFER 8



THE NOVELTIES



★San Fernando



★Show Girl

★**SAN FERNANDO.** H.T. (Morris.) Plant Pat. 785. Glowing currant-red. Beautiful form in bud and bloom; unusually heavy texture. And *fragrant*! If you have been wishing for more fragrant Roses, try San Fernando—as richly perfumed as any old-fashioned Rose in Memory's garden. \$2 ea.; 3 for \$5.

★**SHOW GIRL.** H.T. (Lammerts.) Plant Pat. 646. Rich phlox-pink. This new Rose has promptly become one of the most popular of recent pink varieties. It is remarkable for the length of its lovely buds and the strength and vigor of the tall plants. Give it plenty of room. Deep, vivid pink blooms of good substance and exhibition form are produced on long, strong stems. One of the best of the deep pink varieties, perfect for cutting. \$1.50 ea.; 3 for \$4.

★**TAFFETA.** H.T. (Lammerts.) Plant Pat. 716. This 1948 All-America winner gives a wealth of long-stemmed, perfectly formed, fragrant buds in rich pink and salmon tones. The tints change from rose-pink to apricot, the reverse flushed with yellow. Medium large blooms of about 20 petals. Fine plant. \$2 ea.; 3 for \$5.10.

★**TALLYHO.** H.T. (Swim.) Plant Pat. Pending. New All-America winner for 1949. Wonderfully handsome blooms of old-rose coloring; truly two-toned, the outside a darker shade of the same rich color. Great, long, strong, reddish canes are topped with glorious bursts of bloom in quantity at one time. Spicy fragrance, unique color, beautiful form. \$2.50 ea.; 3 for \$6.75.

★Tallyho

6 LEADING NEWER ROSES \$10.25

An "All-America" Award is probably the highest honor a new Rose can receive before introduction. Each Rose variety entered in All-America trials is tested for two years in every one of some 19 test gardens in the various zones of climate from the Atlantic to the Pacific. Contestants enter only their best Roses. Only the best of these are given an award, and judging standards are very high. Most of these are AARS Roses. All can be trusted to do well for a beginner or add new glory to any garden.

	Page	Each
★ Debonair. Yellow. (Pat. 677.)	5	\$1.50
★ Golden Anniversary. Old-gold. (Pat. 806.)	3	2.00
★ Nocturne. Cardinal-red. (Pat. 713.)	8	2.00
★ Rubaiyat. Deep shades of rose. (Pat. 758.)	8	1.50
★ San Fernando. Currant-red. (Pat. 785.)	9	2.00
★ Tallyho. The latest All-America award winner. Two-toned old-rose. (Pat. Pending.)	9	2.50

All six for \$10.25. (Value \$11.50)

ASK FOR OFFER 9





STAR GUIDE

Spring 1949

EVERBLOOMING STAR ROSES

If a good friend of ours should say to us, "Please select for me a list of Roses that already have had at least five years of testing by average customers in their own gardens and have continued to prove reliable and in most popular demand," we could not, in response to such request, offer a better list of varieties than the following. Experience has proved that these kinds are relatively tops in respect to vigor, hardiness, beauty of flower form, and abundance of bloom over a long period. If you prefer to leave selection to us, remember that the "Our Selection" set is likely to include those in best supply among these kinds. See page 17.

★**AMI QUINARD.** H.T. Semi-double, fragrant, black-lustered red. The petals are like two-toned velvet, deep crimson to velvety black, depending on how the light strikes the curves of the petals. Move the flower and the play of black and crimson shifts and changes with it. The buds are deep maroon, urn shaped, ideal for boutonnières. \$1.25 ea.; 3 for \$3.35.



★Ami Quinard

★**ANGELS MATEU.** H.T. Plant Pat. 174. Orange-rose. Here is one of the most charming of Roses with a color that is really enchanting—a luscious orange-rose, distinct from all others. The flowers with their delicious red-raspberry fragrance are large and full-petaled. (See page 13.) \$1.50 ea.; 3 for \$4.

★**BETTER TIMES.** H.T. Plant Pat. 23. Rose-red. The brilliant rose-red flowers are large, double, and delicately fragrant. They come singly on long, strong stems and are ideal for cutting. \$1.50 ea.; 3 for \$4.

★**BETTY UPRICHARD.** H.T. Carmine and salmon. Buds are medium-sized, long-pointed and open to large, semi-double flowers. Its spicy blooms are distinctly bicolored, the outside of the petals deep carmine, inside silvery salmon. \$1.25 ea.; 3 for \$3.35.

★**CALIFORNIA.** H.T. Plant Pat. 449. The color is a glorious shade of ruddy orange, toned with saffron-yellow, with the exterior of the broad, firm petals overlaid with saffron-rose. Buds are long and pointed; flowers are



★California

★Betty Uprichard



enormous in size, reaching a diameter of 5 to 6 inches. The color is especially good in cool weather. Delicate fragrance. Growth vigorous, with healthy, glossy green foliage. \$1.50 ea.; 3 for \$4.

★**CATHRINE KORDES.** H.T. Carmine-scarlet. This magnificent, full-petaled Rose, with rich bronzy foliage, has large, well-formed flowers of glowing carmine-scarlet that come singly on erect, strong stems. Visitors to our Rose fields are always attracted by its glowing beauty. \$1.25 ea.; 3 for \$3.35.

3 FAVORITES \$3.35

★Ami Quinard.	Page	Each
Darkest crimson.....	10	\$1.25
★Condesa de Sagtogo.		
Bicolor.....	11	1.25
★Duquesa de Penaranda.		
Copper-apricot.....	11	1.25

ASK FOR OFFER 10



★Christopher Stone

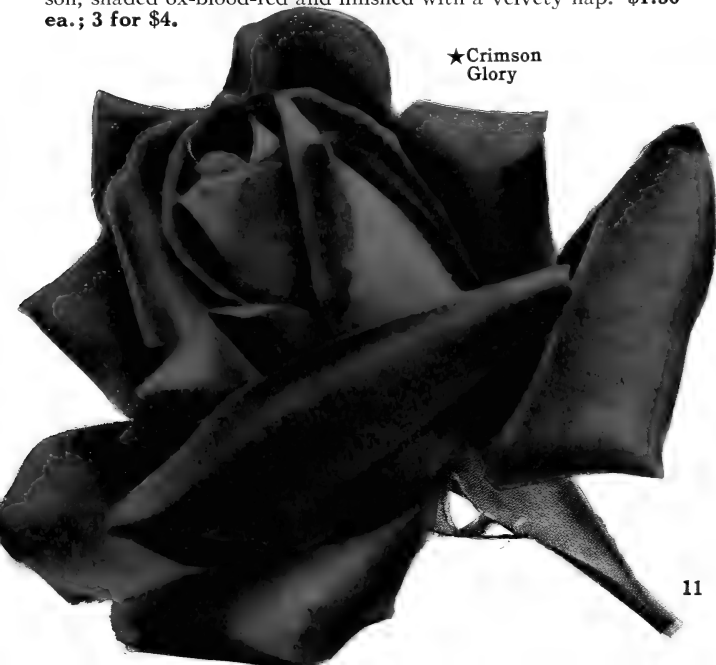
★**CHRISTOPHER STONE.** H.T. Scarlet-crimson. A real treasure for any garden. Notable for alluring Damask fragrance and almost continuous bloom. Color is vivid scarlet in June, which becomes deep crimson with velvety, blackish shadings in the fall. \$1.25 ea.; 3 for \$3.35.

★**CONDESA DE SASTAGO.** H.T. Bicolor. Delightfully fragrant flowers of yellow and raspberry-red are produced profusely on vigorous, healthy plants. Ranks very high in preference list of experienced amateurs. Known from California to Cairo, and all points between, as one of the most colorful garden Roses. \$1.25 ea.; 3 for \$3.35.


★**COUNTESS VANDAL.** H.T. Plant Pat. 38. Copper and salmon. A charming Rose, from the first tints of color on the large, long, tapering buds until the petals fall. The streamlined buds are orange-copper and open to perfumed, exquisitely formed blooms of copper, salmon and gold. \$1.50 ea.; 3 for \$4.

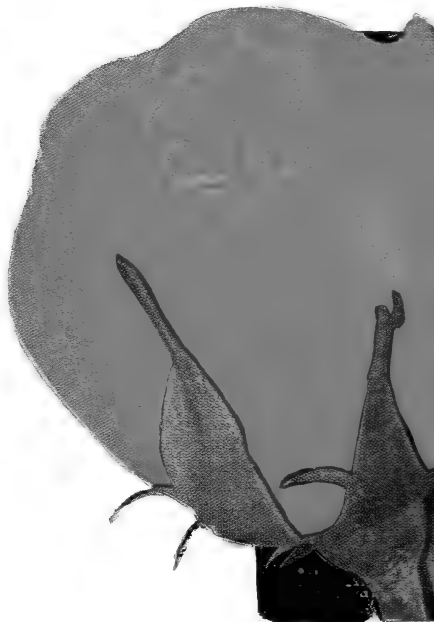
★**CRIMSON GLORY.** H.T. Plant Pat. 105. Deep crimson. A "glory" Rose, glorious in its perfect form, its size, and its fragrance. A splendid plant, vigorous and exceptionally resistant to disease. Its large buds of typical urn shape open into full, well-formed, delightfully fragrant blooms of a deep, vivid crimson, shaded ox-blood-red and finished with a velvety nap. \$1.50 ea.; 3 for \$4.

★Crimson
Glory



★**DAINTY BESS.** H.T. Single, silvery blush-pink. One of the loveliest of Roses, with a sort of breathtaking loveliness. Exquisite is the word for Dainty Bess with its delicacy of form, its broad, wavy, fluted petals, its fresh, pure color and wild-Rose fragrance. Its crowning glory is the center of darker, wine-colored stamens that contrast so artistically with the soft blush-pink petals. This single H.T. is excellent for combining with other varieties for contrast and accent in a garden. Strong plants with heavy foliage. \$1.25 ea.; 3 for \$3.35.

★**DICKSONS RED.** H.T. Plant Pat. 376.  Scarlet. Noted for large, magnificently formed, glowing scarlet, delightfully fragrant blooms that hold their color in the hottest sun. This is one of the finest of the red Hybrid Teas. \$1.50 ea.; 3 for \$4.



★Duquesa de Penaranda

★**DUQUESA DE PENARANDA.** H.T. Copper-apricot. Long-pointed buds of apricot-orange open to sweetly perfumed, artistic blooms of soft coppery apricot. The color becomes richer in the fall—a luscious cinnamon-peach shade—but it is lovely throughout the entire season and noted for almost continuous bloom. \$1.25 ea.; 3 for \$3.35.

4 GAY ROSES \$5

RICH, GAY,
GLORIOUS COLORS

★ California. Pat. 449. Page	Each
Ruddy orange.....10	\$1.50
★ Countess Vandal. Pat.	
38. Copper and salmon...11	1.50
★ Dicksons Red. Pat. 376.	
Scarlet.....11	1.50
★ Mark Sullivan. Pat. 599.	
Multicolor.....7	1.25

ASK FOR OFFER 11



★Eclipse

★**ECLIPSE.** H.T. Plant Pat. 172. Golden yellow. Distinctly different from any other Rose, with graceful, "super-streamlined" buds that often exceed 2 inches in length. The long, narrow, feathery-tipped green sepals contrast beautifully with the gold of the petals. These aristocratic, tapering buds come in quantity on rigid, upright stems, opening to large blooms of excellent form. The clear golden color is lasting. Vigorous plant with disease-resistant foliage. **\$1.50 ea.; 3 for \$4.**



★Editor McFarland

★**EDITOR MCFARLAND.** H.T. Deep pink. One notable feature of this perfectly formed flower is its ability to hold its form and color for days when cut. Greatly valued for its lovely form, its rich pink self color without other shading, and its long-lasting quality. Long buds open to deep pink flowers with delightful fragrance and come singly on erect, firm stems. In our estimation this Rose ranks among the very best in the deep pinks. **\$1.25 ea.; 3 for \$3.35.**

★**ETERNAL YOUTH.** H.T. Plant Pat. 332. Clear pink, sometimes suffused with salmon. Exquisitely formed flowers, with true old-time Rose perfume. Neat, compact plants reaching a height of about 3 feet. A Rose aristocrat. **\$1.50 ea.; 3 for \$4.**



STAR GUIDE

Spring

EVERBLOOMING

★**ETOILE DE HOLLANDE.** H.T. Crimson. Ever popular, with its delightful crimson color, its fine form, long cutting stems, vigorous growth and true Rose perfume. One of the best richly fragrant, ever-blooming red Roses. Still extremely popular and in great demand although almost thirty years old. **\$1.25 ea.; 3 for \$3.35.**

★**GIRONA.** H.T. Multicolored. Lovely buds of Turkey-red and golden yellow, on 12 to 18-inch stems, open to blooms of 20 to 30 petals. The outside row of petals becomes light Tyrian-rose and makes a lovely collar for the inner petals of soft golden yellow—a charming color combination. Alluring, rich, attar-of-rose fragrance. **\$1.25 ea.; 3 for \$3.35.**

★**GLOAMING.** H.T. Plant Pat. 137. Fawn-orange. A novel-colored Rose that is particularly lovely in the half-opened bud stage. **\$1.50 ea.; 3 for \$4.**

★**GOLDEN DAWN.** H.T. The pale yellow blooms, continuously produced, are very large, with 50 to 60 petals. Fragrant. **\$1.25 ea.; 3 for \$3.35.**

3 FOR MANY BLOOMS \$3.35

	Page	Each
★Girona. Multicolored.....	12	\$1.25
★Golden Sastago. Buttercup-yellow..	12	1.25
★Poinsettia. Brilliant red.....	15	1.25

ASK FOR OFFER 12

★**GOLDEN SASTAGO.** H.T. Buttercup-yellow. A sport of the great Condesa de Sastago. This gleaming yellow, fragrant flower is a continuous joy to the gardener. Of fine, upright form, it is noted for splendidly robust growth and freedom of bloom. **\$1.25 ea.; 3 for \$3.35.**



★Golden Sastago



STAR ROSES

★**GOOD NEWS.** H.T. Plant Pat. 426. Buds of deep coppery pink open slowly to great 60-petaled blooms with a glowing, coppery center, toning to shell-pink on the outer petals. Rich tea fragrance. A vigorous, healthy plant almost continuous in bloom. An excellent general-purpose Rose that is winning friends wherever it is grown. \$1.50 ea.; 3 for \$4.

★**JOANNA HILL.** H.T. Yellow. Attractive buds of orange-yellow open to large, double flowers with an orange center, paling to cream color at the edges of the petals. Its long stems make it fine for cutting, and it has long been a favorite yellow Rose for wedding parties. Moderately fragrant. \$1.25 ea.; 3 for \$3.35.

★**KAISERIN AUGUSTE VIKTORIA.** H.T. Cream-white. Long, shapely buds open to delightfully scented, cream-white flowers with a slight lemon tint in the center. Very double flowers on plants of medium height. This Rose was introduced in 1891 and is as much loved today as ever. It is still the favorite white of many people. \$1.25 ea.; 3 for \$3.35.



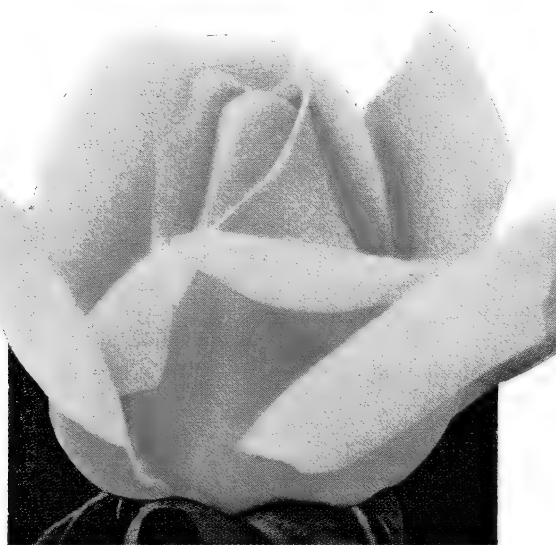
★Angels Mateu. \$1.50 ea. See page 10.

★**LADY ASHTOWN.** H.T. Carmine-pink. The long-pointed buds open to perfect carmine-pink blooms with a golden underglow. Large and double, with a high center and light perfume. Soft, rich green foliage on a bushy plant, generous with bloom. One of the best and very popular among rose growers. \$1.25 ea.; 3 for \$3.35.

★**LUNA.** H.T. Moonlight-yellow. The long, delicate yellow buds open to large, delightfully fragrant blooms of moonlight-yellow, which age to soft cream-white. Strong stems help to make it a good cutting variety. Very strong-growing plant with dark green foliage. \$1.25 ea.; 3 for \$3.35.

★**MME. BUTTERFLY.** H.T. Pink and gold. A steady bloomer with beautifully modeled flowers of tender pink, salmon, cream and gold. Long lasting, except in very hot, dry weather. The blooms are superb in spring and fall. \$1.25 ea.; 3 for \$3.35.

★**MME. COCHET-COCHET.** H.T. Plant Pat. 129. Coppery pink. From the time of its introduction this lovely Rose has been a continuous success. The long-pointed buds of coppery pink open to large, semi-double, artistic flowers that simply glow with reflected gold on the inside petals, the whole effect being a coppery pink. Rich honey-like fragrance. \$1.50 ea.; 3 for \$4.



★Good News

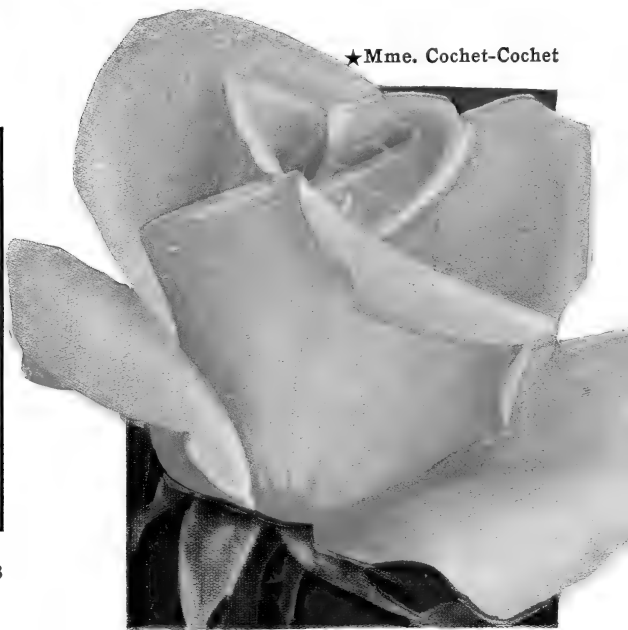
6 FAMOUS ROSES \$7.75

Six Roses that are always high on almost any Rose-grower's list of favorites. These are kinds no garden can afford to be without.

★Crimson Glory. Pat. 105.	Page	Each
Deep crimson.....	11	\$1.50
★Dicksons Red. Pat. 376. Dark red...	11	1.50
★Eclipse. Pat. 172. Golden yellow....	12	1.50
★Good News. Pat. 426. Shell-pink....	13	1.50
★Mme. Cochet-Cochet. Pat. 129.		
Shining coppery pink.....	13	1.50
★Ramon Bach. Pat. 366. Apricot-buff.	15	1.25

All 6 for \$7.75

ASK FOR OFFER 13



★Mme. Cochet-Cochet



STAR GUIDE

Spring

EVERBLOOMING



★Mme. Henri Guillot

★**MME. HENRI GUILLOT.** H.T. Plant Pat. 337. This outstanding beauty has no rival in form or color. Large, firm-petaled flowers come singly on strong plants with extra-large, shiny foliage. Long, slender buds open to exquisitely formed, fragrant, urn-shaped blooms of raspberry-pink, with a golden base, changing to watermelon-pink. One of the world's most beautiful Roses, becoming more and more popular. \$1.50 ea.; 3 for \$4.

★**MME. JULES BOUCHE.** H.T. White. The large, beautifully formed buds are creamy white and open with a dainty flush of pink in the center of the flower, but this flush disappears. Sweet-scented. A dependable, popular variety that is joyously generous with bloom. \$1.25 ea.; 3 for \$3.35.

★**MARGARET MCGREDY.** H.T. Orange-scarlet to carmine-rose. A continuously satisfactory, large, full-petaled Rose. The leathery foliage is disease resistant and the buoyantly vigorous growth insures a constant production of buds and blooms from June right through the heat of midsummer to hard frost, an endearing quality. It has lovely Rose fragrance. \$1.25 ea.; 3 for \$3.35.

★**MCGREDY'S SUNSET.** H.T. Plant Pat. 317. Yellow. A Rose of unusual charm. The full-petaled, fragrant flowers of clear, sunshiny yellow are penciled with carmine and come freely on vigorous, branching plants. \$1.50 ea.; 3 for \$4.

★McGredy's
Sunset



★**MISS ROWENA THOM.** H.T. Rose-pink. Healthy, vigorous, free blooming like its parent, Radiance. Long-pointed buds; fine form. \$1.25 ea.; 3 for \$3.35.

★**MRS. E. P. THOM.** H.T. Yellow. The buds are long-pointed and open to well-formed blooms of clear, deep canary-yellow without any carmine markings. The unfading, fragrant yellow flowers are large and fully double, with long stems. Experienced rosarians consider this Rose as among the best of the clear yellow everblooming varieties, both for bedding and for cut flowers. \$1.25 ea.; 3 for \$3.35.

★**MRS. PIERRE S. DU PONT.** H.T. Golden yellow. A universally satisfactory Rose that produces more blooms per plant every season than any other golden yellow variety. Nicely formed, long-pointed buds and double flowers with a spicy fragrance. The plants are bushy, of medium height, and the foliage is attractive. Among the "Best Twenty-five" in a recent A.R.S. poll. \$1.25 ea.; 3 for \$3.35.



★Mrs. Pierre S. du Pont

8 BEGINNER'S SET \$8.35

Dependable and Beautiful

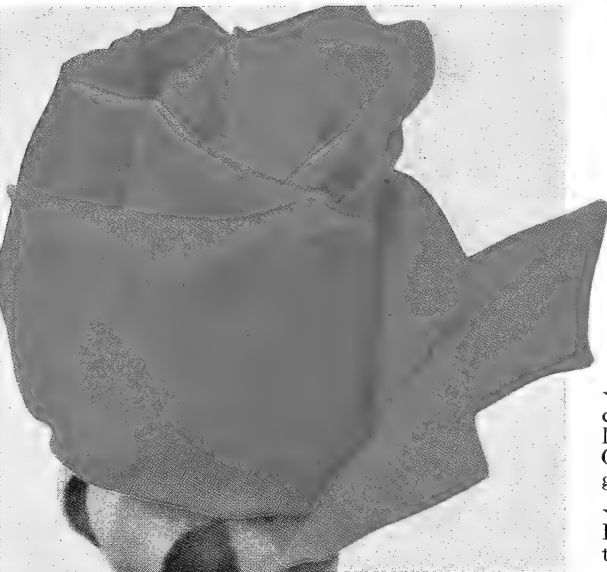
	Page	Each
★Mrs. P. S. du Pont. Golden yellow...	14	\$1.25
★Poinsettia. Scarlet.....	15	1.25
★Pres. Herbert Hoover. Multicolored.	15	1.25
★Radiance. Rose-pink.....	15	1.25
★Red Radiance. Cerise-red.....	15	1.25
★Soeur Therese. Buttercup-yellow...	16	1.25
★Talisman. Multicolored.....	16	1.25
★The Doctor. Satiny pink.....	16	1.25

8 for \$8.35

ASK FOR OFFER 14



STAR ROSES



★Mrs. Sam McGredy

★**MRS. SAM MCGREDY.** H.T. Scarlet-orange. Perfectly modeled flowers with Sweetbriar fragrance and rich coloring of scarlet and orange are usually borne singly and erect on beautiful plants with bronzy stems and shiny bronzy foliage. Pointed buds; blooms large, double, high centered. A very popular, highly rated Rose. \$1.25 ea.; 3 for \$3.35.

★**PICTURE.** H.T. Pink. Perfectly formed buds and flowers of velvety, clear pink with rich salmon undertones. This Rose has held the highest national rating of any pink variety in the American Rose Society's "Proof of the Pudding" ever since its introduction. Strong, vigorous plants with glossy, dark foliage. The blooms are very double, with heavy, substantial reflexed petals. Very free blooming. \$1.25 ea.; 3 for \$3.35.

★**PINK DAWN.** H.T. A lively salmon-rose pink, with a glow of bronze and gold at the base of the petals. Sweetly fragrant. Excellent form on good long stems. Upright, vigorous plant. \$1.25 ea.; 3 for \$3.35.

★**POINSETTIA.** H.T. Scarlet. Through hot weather or cool, this Rose can be depended upon to produce its brilliant flowers of clear scarlet-red. And the color stays red, never fading toward pink or bluing toward purple. The large, brilliant blooms are well formed and freely produced on strong stems on erect, healthy plants. \$1.25 ea.; 3 for \$3.35.

3 THE GLORY TRIO \$3.75

Steeped in Brilliant Color

★Mark Sullivan.	Pat. 599.	Page	Each
Multicolor.....		7	\$1.25
★Mme. Henri Guillot.	Pat. 337.		
Raspberry-pink.....		14	1.50
★McGredy's Sunset.	Pat. 317.		
Yellow.....		14	1.50

3 for \$3.75

ASK FOR OFFER 15



★President Herbert Hoover

★**PRESIDENT HERBERT HOOVER.** H.T. Multicolored. Large, delightfully fragrant blooms of scarlet, yellow, cerise and flame, on erect, firm stems. One of the most popular Roses for many years. Its tall-growing plant blooms freely. \$1.25 ea.; 3 for \$3.35.

★**PRESIDENT MACIA.** H.T. Two-tone pink. Rich pink buds, long, firm and pointed, open with the same rich pink outside and with the inside flesh-pink. \$1.25 ea.; 3 for \$3.35.

★**RADIANCE.** H.T. Rose-pink. The two-toned pink, cupped flowers have true Rose fragrance. In continuous demand for its vigorous, healthy growth and remarkable freedom of bloom. One of the world's most dependable Roses. \$1.25 ea.; 3 for \$3.35.

★**RAMON BACH.** H.T. Plant Pat. 366. Apricot-buff. Large and full-petaled; fruity fragrance. The opening blooms show a lovely apricot-buff on the back of the petals with a touch of salmon-pink on the inside. A tall-growing variety, famous for quantity of bloom. \$1.25 ea.; 3 for \$3.35.

★**RED RADIANCE.** H.T. Cerise-red. A sport of Radiance, it has the same form, habit of growth, fragrance, and healthy foliage. The difference is in the color, which is an even shade of cerise-red. Like Radiance it is long lived, free blooming and does well under a wide variety of growing conditions. \$1.25 ea.; 3 for \$3.35.

★Red
Radiance



★**ROME GLORY.** H.T. Plant Pat. 304. Rose-red. This tall-growing variety holds its noble buds and mammoth, long-lasting, fragrant blooms erect on long, strong stems. A strong, healthy plant, above the average in height. Especially liked for cutting because the blooms last so well. Even more beautiful than the old-time, highly prized American Beauty. \$1.50 ea.; 3 for \$4.

★**SIGNORA.** H.T. Plant Pat. 201. Bicolor. Long, tapering buds of brownish orange and great blooms of mandarin-orange and salmon. Praised from Maine to California. \$1.50 ea.; 3 for \$4.

★**SNOWBIRD.** H.T. White. Snow-white from the bud until the petals fall. For bedding it is unsurpassed. \$1.25 ea.; 3 for \$3.35.

★**SOEUR THERESE.** H.T. Buttercup-yellow. This is the most astonishing variety, for it blooms in candelabras (not clusters) of from 5 to 15 flowers, forming on top of sturdy canes that hold the blooms erect. Each flower is fine for cutting as it comes on a wiry stem from 6 to 8 inches in length. Long-pointed buds richly marked with carmine; open blooms clear yellow. \$1.25 ea.; 3 for \$3.35.



★Talisman

★**TALISMAN.** H.T. Multicolored. Free in bloom. At its gayest it is a glorious combination of orange, yellow, and rose-red. It is one of the finest of all garden Roses for cutting, with its choice, distinctive form. The fragrant flowers are much more highly colored in autumn, when they simply eclipse the finest florists' blooms. \$1.25 ea.; 3 for \$3.35.

★**THE DOCTOR.** H.T. Satiny pink. The buds are long and pointed, expanding to enormous flowers when fully open. One of the most fragrant of pink Roses. Of fine form, the color is a uniform silvery pink in both bud and open flower. Not so prolific as some other varieties, but the blooms more than compensate Rose growers who enjoy extra quality. \$1.25 ea.; 3 for \$3.35.

★**TEXAS CENTENNIAL.** H.T. Plant Pat. 162. Brilliant blood-red buds that turn glowing salmon-red in the fully opened flowers. A fitting Rose to be dedicated to the memory of gallant young heroes, as this Rose has been. The long buds come almost continuously on vigorous stems that hold the fragrant blooms erect. \$1.25 ea.; 3 for \$3.35.

★Texas Centennial



★Soeur Therese

★**STERLING.** H.T. Plant Pat. 21. Bright pink flowers of splendid form and true Rose fragrance come singly on vigorous plants. A consistent prize-winner at Rose shows. Delightfully fragrant. \$1.50 ea.; 3 for \$4.

4 CHOICE ROSES \$4.35

A fine array of color in desirable, dependable varieties.

(Value \$5)

- ★**Editor McFarland.** Deep pink. One of the Each Page best of its color.....\$1.25 12
- ★**Poinsettia.** Clear red, unfading and unchanging..... 1.25 15
- ★**Soeur Therese.** Yellow. Popular, vigorous and very free in bloom. . 1.25 16
- ★**Talisman.** Multicolor. A famous variety that is widely popular. Brilliant, and like no other Rose..... 1.25 16

ASK FOR OFFER 16





12 OUR SELECTION SET \$12

2-year-old, field-grown No. 1 Hybrid Tea Star Roses, no two alike in the same set of 12. Postage prepaid on all orders received before April 10

This is the biggest value in the catalog for a real display of Roses in your garden and for quantities of cutting Roses for the house. These Hybrid Tea Roses bloom from spring to frost and the number of fine, fragrant flowers they give will amaze and delight you. No flower is lovelier. Their wealth of beauty, and the joy they bring, increase with succeeding years.

All are regular catalog varieties, the same fine size and grade as plants sold separately. We aim constantly to include in our list of Roses all the best varieties for American gardens—and nothing but the best. There is not a variety in our catalog that is not well worth having, so you run no risk in these "OUR SELECTION" ROSE collections, but get more Roses for every dollar.

Each Rose in these sets is labeled with a Star Rose name tag—a durable, weatherproof, celluloid, star-

shaped label bearing the name of the Rose. There is sure to be a wide range of colors among the Roses and all plants are *guaranteed to bloom*.

Our Selection Set Only \$12

(POSTPAID IF ORDERS RECEIVED BY APRIL 10)

Value at least \$15

ASK FOR OFFER No. 17

Miscellaneous Rose Varieties

HYBRID PERPETUALS

★**FRAU KARL DRUSCHKI.** The world-renowned snow-white Hybrid Perpetual Rose that repeats its blooms throughout the growing season. Not fragrant, but unsurpassed in form and size. \$1.25 ea.; 3 for \$3.35.

★**HENRY NEVARD.** This delightfully fragrant, deep crimson Hybrid Perpetual Rose repeats its glowing blooms in the fall. \$1.25 ea.; 3 for \$3.35.

TREE ROSES

We have a limited supply of fine Tree Roses. Order by color or write for list of varieties. \$5 ea., express collect.

SHRUB ROSE

★**HUGONIS (The Golden Rose of China).** Beautiful plants, 6 feet in height and spread, are covered to the tips of the graceful drooping canes with brilliant yellow, single blooms in early May. Makes a distinctive and almost impenetrable hedge. \$1.25 ea.; 3 for \$3.35.

EVERBLOOMING SHRUB ROSES

Both of these Roses impress us as outstanding over any other hardy flowering shrubs. In vigor, sturdiness and continuous bloom they are superior, to a remarkable degree. They need little care; flourish indefinitely; bloom with spring regal lilies, fall chrysanthemums, and all the time between.

★**MARTHA LAMBERT.** An everblooming Shrub Rose with large clusters of intense scarlet, single blooms like heads of phlox. Hardy, healthy and attractive. \$1.25 ea.; 3 for \$3.35.

★**THE FAIRY.** This Rose is one of the finest and most useful plants ever introduced. Rosettes of seashell-pink come in large sprays. It forms a medium-low, spreading bush with small, shiny, attractive foliage which seems to be proof against disease or neglect. For adding a charming spot of constant bloom in front of a shrub border or anywhere else in the garden, it has no equal. Rated 9.3 out of 10 by the American Rose Society in 1947; no Rose of any type being judged was rated higher, except Peace. \$1.25 ea.; 3 for \$3.35.



© ★Betty Prior. \$1.25 ea.; 3 for \$3.35.

★**ALAIN.** *New.* Our first Floribunda from the great French hybridizer, Francis Meiland. He named it for his only son, which gives an idea of his opinion of this Rose. The clear, bright carmine-red flowers come in great clusters all over the densely branching plants. Blooms have 20 to 25 petals—more than Red Ripples or Donald Prior, and when fully open are enlivened by attractive, bright golden centers. 2 to 2½ feet tall. Thick, dark, holly-like foliage on strong green stems. Outstanding for quantity of bloom and unfading color. \$1.50 ea.; 3 for \$4.

★**BETTY PRIOR.** Plant Pat. 340. One of the loveliest and most popular Floribundas. The flowers resemble pink dogwood blossoms in shape, size, and color; shell-pink on the inside, carmine-pink outside. The single blooms, arranged in large, branching clusters, are continuously produced in quantity. Exceptionally hardy. 3½ feet. \$1.25 ea.; 3 for \$3.35.

★**BOUQUET.** Bushy, compact plants, 2 to 3½ feet tall, covered with large clusters of brilliant rose-red, camellia-like blooms. \$1.25 ea.; 3 for \$3.35.

★Koralle. \$1.25 ea.; 3 for \$3.35.



© C.-P. CO. ★Floradora. \$1.25 ea.; 3 for \$3.35.

Everblooming

You don't even have to have a special Rose garden to enjoy the wondrous beauty of Floribunda Roses. They will bring color galore to the garden from June until November planted wherever they will have sunshine during most of the day. Can you think of any other hardy plant—perennial or shrub—that can match or even approach their ability to produce a mass of flowers for almost six months of the year?

★**DAGMAR SPATH (White Lafayette).** A pure white flower you can depend on to produce large trusses of flowers freely all summer. A good bedding Rose and fine for cut-flowers, as they keep for days in water. Low growing; excellent for combining with other colors. \$1.25 ea.; 3 for \$3.35.

★**DONALD PRIOR.** Plant Pat. 377. Rich, bold color on a splendid plant makes this fine red Rose a "must." The plants have glistening, disease-resistant foliage, and are never without bright, shining blooms from early June until November. 12 petals. Plants grow about 3½ feet high. \$1.25 ea.; 3 for \$3.35.

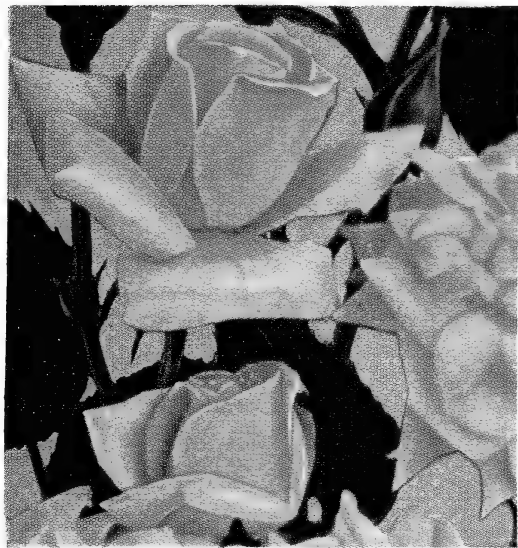
★**FLORADORA.** The gayest Floribunda of them all. It is spectacular, constantly in bloom and an entirely new shade in Roses—a brilliant cinnabar-red, as arresting under artificial light as in the garden. No matter where they are, Floradora blooms are always the eye-catchers. 2½ to 3 feet. \$1.25 ea.; 3 for \$3.35.

★**GOLDILOCKS.** Plant Pat. 672. Rich golden yellow. Buds shaped like Hybrid Teas open to very double blooms up to 3 inches across. Spreading, bushy plants, 2½ feet high. Abundant bloom; fine plants, foliage, and color. A border of Goldilocks makes a striking display, showy even from a considerable distance. The best yellow Floribunda. \$1.50 ea.; 3 for \$4.

★**KORALLE.** Vigorous, healthy plants of erect, bushy habit presenting an inspiring show of brilliant rose-red blooms with a glistening coral sheen imbedded in the waxy-textured petals. Really a glorious Rose, growing about 2 feet tall. \$1.25 ea.; 3 for \$3.35.

4 BRILLIANT Floribundas

OFFER 18. One each of Bouquet, Floradora, Little Miss Muffett, and Red Ripples. Just picture the colorful effect they will give in your garden for years. **\$4.50**



★Goldilocks. \$1.50 ea.; 3 for \$4.



★Donald Prior. \$1.25 ea.; 3 for \$3.35.

Floribundas

Floribunda Roses are hardy and long-lived. They need comparatively little care and endure hardships that would be too much for other Roses. Yet they will flower freely so that they may be counted upon to provide a generous supply of sprays for cutting from the time the first buds open until severe freezing weather approaches. The only thing to guard against is taking away too much foliage when cutting.

★**LITTLE MISS MUFFETT.** As delightful a Rose as any in this class, with charming rich coral-pink flowers composed of 20 petals, neatly arranged like those of a choice camellia. They are carried in graceful, open, branching heads that display them to their fullest advantage. Of sturdy growth and about 2 feet tall. \$1.25 ea.; 3 for \$3.35.

★**PERMANENT WAVE.** Plant Pat. 107. Unique, bronzy cochineal-carmine buds, in clusters of six or more, open to semi-double blooms of rich rose-pink. The petal edges are delightfully waved and fluted, even in the buds, and stay crisp and fresh in all kinds of weather. Growth 2 to 2½ feet. \$1.25 ea.; 3 for \$3.35.

Why Not Try Floribunda Roses?

There are a number of overworked shrubs that are used monotonously across the fronts of houses, along paths, for hedges along the streets. Why not try Floribundas for the purpose around your house? They are different; they come in a fine range of colors for various interesting effects, and they bloom much longer than the common bridal wreath, barberry, hydrangea and other shrubs so often used. Groups of these Roses planted in strategic places in front of other shrubs will pick up the melody of early spring bloom and carry it on through the whole season.

3 POPULAR *Floribundas*

OFFER 19. This fine trio—Betty Prior, Goldilocks, and Donald Prior—brings to your garden a wealth of color in exquisite pink, yellow, and crimson tones. **\$3.65**

Polyantha Rose

★**CECILE BRUNNER.** This charming "Sweetheart Rose" with its perfect buds and very double, moderately fragrant, rosy pink flowers on creamy white ground is much admired for its great profusion and beauty. You will be delighted with it. \$1.25 ea.; 3 for \$3.35.

★**RED RIPPLES.** A clear, true red in both bud and bloom—an intense and joyous color. The wavy-petaled flowers come in great masses and keep coming until later in the fall than most varieties. The plant of Red Ripples is magnificent. Tall growing, upright and vigorous, it is a sensation as a hedge. In good soil and a favorable location plants will grow 4 feet tall or more; or they may be pruned for lower growth. Constantly in bloom, the flowers are always well distributed over the plant, with the long-stemmed clusters held erect. \$1.25 ea.; 3 for \$3.35.

★**ROSENELFE.** Very pretty, gardenia-like flowers of glowing pure pink with a silvery reflex, which gives them special charm. The fully double flowers are an inspiring sight in a mass display and fully as charming in vases. \$1.25 ea.; 3 for \$3.35.

★**WORLD'S FAIR.** Plant Pat. 362. The best known of all the *larger-flowered* Floribundas. Large, delightfully fragrant, velvety crimson flowers are freely produced all season on 2 to 2½-foot plants. \$1.25 ea.; 3 for \$3.35.

★Red Ripples. \$1.25 ea.; 3 for \$3.35.



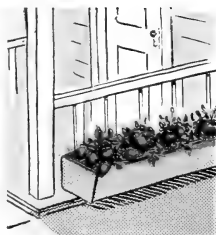


Charming for personal
adornment



Miniature

Enchanting Fairies



For Porch Boxes

Miniature Roses—petite, adorable, yet sturdy and strong despite their diminutive size—make Fairyland a living, growing reality. No other flower could possibly convey the spirit of this little wonderland so appropriately as Roses, the Queen of Flowers. There's life and activity as the wee green buds, frequently not larger than a grain of wheat, push upward on slender stems where they can sun themselves and expand into lovely little blooms of thumb-nail size. They are intriguing little plants, 6 to 8 inches tall, with tiny rich green leaves almost as alluring as the flowers.



★Pixie

Plant Pat. 466. What a merry little fellow full of vivacity, yet only 6 inches tall, with perfectly modeled buds showing a rich shade of pink between the minute moss-green sepals. As they open into full-petaled blooms the color intensifies to a rich deep rose, not quite so dark as shown in the picture on the opposite page. The dainty blooms are fully double and measure only $\frac{3}{4}$ inch across when fully expanded. **Pot plants: 75 cts. ea.; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75, postpaid.**

★MIDGET

★PIXIE

Plant Pat. 408. The world's tiniest, fully double white Rose. Forty or more dainty petals, neatly arranged into rounded, fully double, $\frac{3}{4}$ -inch Roses, with the well-proportioned, deep green leaves setting them off to their best advantage. Buds are sometimes touched with pink and during the cool seasons they open a warm light apple-blossom-pink shade. Pixie is especially delightful for boutonnières and miniature bouquets. **Pot plants: 75 cts. ea.; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75, postpaid.**

★ROULETTI

The first of the Miniature Roses, and as hardy and free blooming as any. You are bound to fall in love with this little beauty with its demure, bright pink, double flowers measuring $1\frac{1}{2}$ inches across when fully expanded. Once thought to be lost to cultivation, it was rediscovered growing in pots on the window ledge of a cottage in Switzerland. Join the many thousands throughout the U. S. A. who have planted Rouletti with most gratifying results. **Pot plants: 75 cts. ea.; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75, postpaid.**



★Tom Thumb in a thimble

★RED ELF.



Red Elf is the richest of them all—a velvety, full habit, vigor, and make it a worthy competitor. From the time color until the flowers inch diameter they are and the expanded flowers are so attractive with a bit of each petal adding an contrast. Originated in plants: \$1.25 ea.; 3 for \$3.75.

3 MINIATURE ROSES

★Midget

★Tom Thumb

★Pixie

OFFER 20

\$1.90

Rouletti (below) as a
border planting

An outdoor garden of Miniature Roses measuring



32 MINIATURE ROSES

8 plants each of

Midget, Pixie, Rouletti

OFFER 21A. Just picture the remarkable assortment. The Perfect along a walk, a driveway or at the base of the sundial

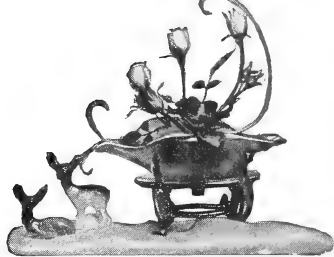
e Roses

of the Rose World

Miniature Roses have a surprisingly large scope of usefulness. A half-dozen plants will provide a continuous supply of flowers from May until frost for enticing miniature arrangements, as they are everblooming. For personal adornment in the hair, a necklace, or bracelet, they are novel and in the best of taste. Plant them around the pool, in the rock garden, as a narrow border, or to provide the finishing touch to any bed or border. As a special miniature garden with little pathways, arches, seats, etc., they will thrill you and your friends. Delightful, too, for growing in window and porch boxes.



For Window Boxes



For unique miniature displays



As a joyful border

ew for 1949



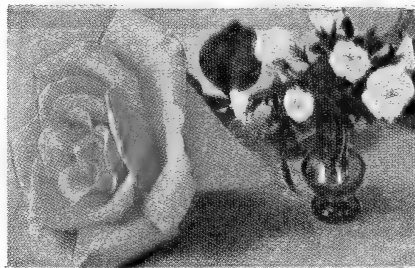
and deepest color
ordeaux red. Grace-
ful fusion of blooms
on to all the others
the tiny buds show
each their full 3/4-
thing of beauty,
are especially at-
tite at the base of
active and pleasing
ohn De Vink. Pot
\$3.15, postpaid.

★SWEET FAIRY

(De Vink.) Plant Pat. 748. A winsome addition and the first of the Miniatures to be favored with a rich Rose fragrance. It has deep pink buds opening into very double, 1-inch blooms of cheerful apple-blossom-pink, well displayed above a foil of dark green leaves. The fragrant, long-lasting flowers are carried on erect stems long enough to make them easy to arrange in miniature bouquets. Order early—the supply is limited. **Pot plants: \$1.25 ea.; 3 for \$3.15, postpaid.**

★TOM THUMB

Plant Pat. 169. A trim little fellow, erect and well filled out. He will hold you spellbound as you explore his exquisite beauty. You will marvel at the perfection of the tiny buds when the sepals spread apart, exposing the rich crimson petals inside. And when they expand into urn-shaped, deep crimson blooms you will be amazed that anything so small can be so beautiful. As the flower petals relax, they bring into view a generous touch of white at the base of each. Together they make a soft-edged white eye that accentuates the purity and richness of the crimson color. **Pot plants: 75 cts.; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75, postpaid.**



7 Pixies in vase and 1 Countess Vandal

Miniature Roses Are Hardy

Care for them as you would for Hybrid Teas. Their cultural requirements are summed up on a card enclosed with each shipment. This also tells about handling them indoors though, strictly speaking, they are not house plants. Kept growing in the garden from spring until early January, they may be potted up after they have had a short, cold winter rest. They will add beauty and interest to a sunny, cool window or the sun porch during the winter months.

4 MINIATURE ROSES

★Midget
★Pixie

★Rouletti
★Tom Thumb

OFFER 21 **\$2.50**

All Miniature Roses
Sent POSTPAID



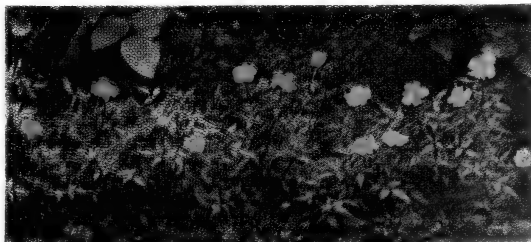
4 by 125 inches, at the Star Rose Gardens.

ROSES \$18.50

varieties

and Tom Thumb

at you can do with this re-
are endless opportunities.
ay, a flight of garden steps,



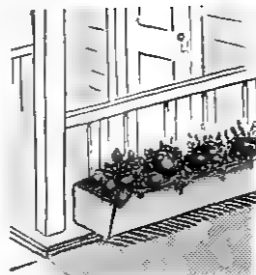
© C. P. CO.

★Midget





Charming for personal adornment



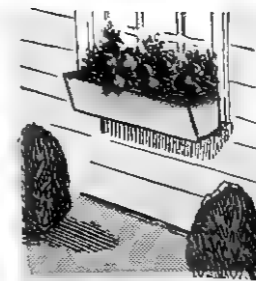
For Porch Boxes

Miniature Roses

Enchanting Fairies of the Rose World



For unique miniature displays



For Window Boxes

Miniature Roses—petite, adorable, yet sturdy and strong despite their diminutive size—make Fairyland a living, growing reality. No other flower could possibly convey the spirit of this little wonderland so appropriately as Roses, the Queen of Flowers. There's life and activity as the wee green buds, frequently not larger than a grain of wheat, push upward on slender stems where they can sun themselves and expand into lovely little blooms of thumb-nail size. They are intriguing little plants, 6 to 8 inches tall, with tiny rich green leaves almost as alluring as the flowers.

Miniature Roses have a surprisingly large scope of usefulness. A half-dozen plants will provide a continuous supply of flowers from May until frost for enticing miniature arrangements, as they are everblooming. For personal adornment in the hair, as a necklace, or bracelet, they are novel and in the best of taste. Plant them around the pool, in the rock garden, as a narrow border, or to provide the finishing touch to any bed or border. As a special miniature garden with little pathways, arches, seats, etc., they will thrill you and your friends. Delightful, too, for growing in window and porch boxes.



★Pixie

★MIDGET

Plant Pat. 466. What a merry little fellow full of vivacity, yet only 6 inches tall, with perfectly modeled buds showing a rich shade of pink between the minute moss-green sepals. As they open into full-petaled blooms the color intensifies to a rich deep rose, not quite so dark as shown in the picture on the opposite page. The dainty blooms are fully double and measure only $\frac{3}{4}$ inch across when fully expanded. **Pot plants: 75 cts. ea.; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75, postpaid.**

★PIXIE

Plant Pat. 408. The world's tiniest, fully double white Rose. Forty or more dainty petals, neatly arranged into rounded, fully double, $\frac{3}{4}$ -inch Roses, with the well-proportioned, deep green leaves setting them off to their best advantage. Buds are sometimes touched with pink and during the cool seasons they open a warm light apple-blossom-pink shade. Pixie is especially delightful for boutonnières and miniature bouquets. **Pot plants: 75 cts. ea.; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75, postpaid.**

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★RED ELF. *New for 1949*



Red Elf is the richest and deepest color of them all—a velvety Bordeaux red. Graceful habit, vigor, and profusion of blooms make it a worthy companion to all the others offered. From the time the tiny buds show color until the flowers reach their full $\frac{3}{4}$ -inch diameter they are a thing of beauty, and the expanded flowers are especially attractive with a bit of white at the base of each petal adding an effective and pleasing contrast. Originated by John De Vink. **Pot plants: \$1.25 ea.; 3 for \$3.15, postpaid.**

★SWEET FAIRY

(De Vink.) Plant Pat. 748. A winsome addition and the first of the Miniatures to be favored with a rich Rose fragrance. It has deep pink buds opening into very double, 1-inch blooms of cheerful apple-blossom-pink, well displayed above a foil of dark green leaves. The fragrant, long-lasting flowers are carried on erect stems long enough to make them easy to arrange in miniature bouquets. Order early—the supply is limited. **Pot plants: \$1.25 ea.; 3 for \$3.15, postpaid.**

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Miniature Roses Are Hardy

Care for them as you would for Hybrid Teas. Their cultural requirements are summed up on a card enclosed with each shipment. This also tells about handling them indoors though, strictly speaking, they are not house plants. Kept growing in the garden from spring until early January, they may be potted up after they have had a short, cold winter rest. They will add beauty and interest to a sunny, cool window or the sun porch during the winter months.



★Tom Thumb in a thimble

3 MINIATURE ROSES

★Midget ★Tom Thumb
★Pixie
OFFER 20 \$1.90

4 MINIATURE ROSES

★Midget ★Rouletti
★Pixie ★Tom Thumb
OFFER 21 \$2.50

Rouletti (below) as a border planting

An outdoor garden of Miniature Roses measuring 94 by 125 inches, at the Star Rose Gardens.

All Miniature Roses
Sent POSTPAID

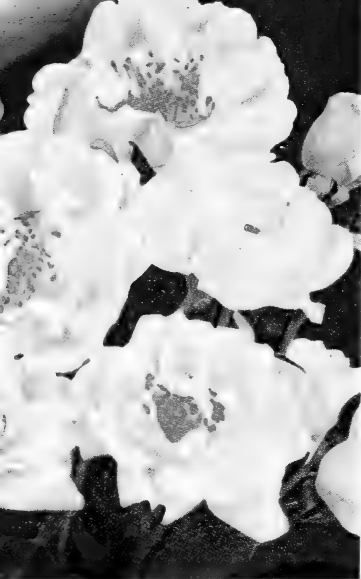
32 MINIATURE ROSES \$18.50

8 plants each of 4 varieties

Midget, Pixie, Rouletti and Tom Thumb

OFFER 21A. Just picture what you can do with this remarkable assortment. There are endless opportunities. Perfect along a walk, a driveway, a flight of garden steps, or at the base of the sundial.





★City of York

★**CITY OF YORK.** A wonderful new white Rose with a faint sheen of cream that adds a pleasant warmth. The artistic 3-inch flowers are semi-double to double and they are borne with such profusion that the plants are covered with them from top to bottom in May and June, with the rich sweet fragrance of the blooms permeating the air all around the plants. Hardy, vigorous, and able to cover a large area. Even when not in bloom the attractive foliage contributes to the beauty of the garden. \$1.50 ea.; 3 for \$4.

★**AMERICAN PILLAR.** A grand old favorite and the most spectacular of its type. Bears truly immense heads each composed of from 20 to 40 single, bright pink blooms with showy white centers. Superb for mass decoration as the blooms are the most lasting of any single-flowered Climbing Rose and they come in greatest profusion. \$1.25 ea.; 3 for \$3.35.

★**DOUBLOONS.** Plant Pat. 152. A lovely yellow, noted also for hardiness and vigorous, healthy growth; a fine all-purpose climber. Shapely buds and large, firm-textured blooms of buff-yellow flushed apricot. Clean spicy fragrance. Blooms early and for a long season on 10 to 12-foot canes. \$1.50 ea.; 3 for \$4.

★**KING MIDAS.** Plant Pat. 586. Early. Large, double, golden yellow blooms from pointed buds of golden yellow flushed with red. Vigorous in growth with dark green, leathery foliage—a beautiful foil for the large, slightly fragrant, yellow blooms. \$1.50 ea.; 3 for \$4.

★King Midas



3

Hardy Climbers

For Every Garden

\$3.35

OFFER 22

Our selection of three different large-flowered varieties of Hardy Climbers to give you a fine display for many years to come.

CLIMBING ROSES

Inspiring June Bloom

Climbing Roses provide more blooms for the space they occupy than any other hardy flowering plant. Grow them on trellises, arches, fences, posts, the garage wall or any other place where the garden picture demands an accent or coverage of some architectural feature. The June bloomers (some start in May) are universally appreciated for their beguiling glory.

★**CLIMBING AMERICAN BEAUTY.** An early bloomer carrying during late May and early June a most impressive display of fully double, long-stemmed, fragrant flowers of deep rose-pink or light crimson color. A Rose held in the highest esteem for more than 30 years because it combines vigor and beauty of foliage with good color and profusion of flowers. \$1.25 ea.; 3 for \$3.35.

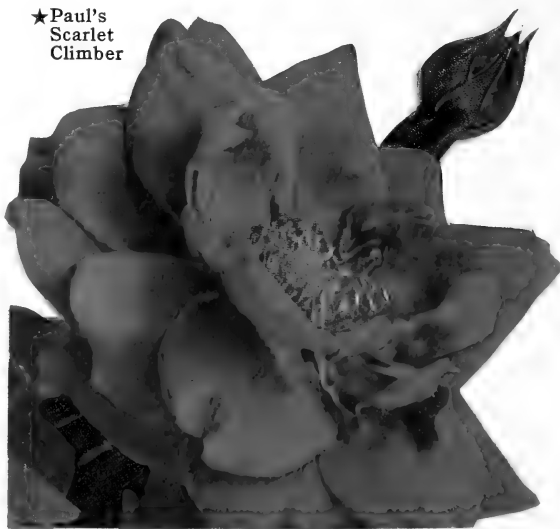
★**DR. W. VAN FLEET.** Large, double, fragrant, flesh-pink blooms on vigorous, hardy, healthy, dependable plants. An early bloomer covered with clusters of enchanting flowers, it continues in bloom for a long season. This is one of the most popular of climbing roses, with good reason. Beautiful, shiny foliage, free from black spot. \$1.25 ea.; 3 for \$3.35.

★**FLASH.** Plant Pat. 396. Colorful yellow buds with scarlet suffusion, opening to sparkling scarlet blooms with the underside of the petals a contrasting yellow shade. \$1.25 ea.; 3 for \$3.35.

★**GOLDEN CLIMBER** (Mrs. Arthur Curtiss James). Plant Pat. 28. Large, long-stemmed, yellow flowers of perfect Hybrid Tea form. Long lasting, fragrant, and very beautiful. For maximum flower production train the canes horizontally where they have full sun all day long. \$1.50 ea.; 3 for \$4.

★**MARY WALLACE.** Glorious, semi-double, cup-shaped blooms of a warm rose-pink shade. Moderately fragrant and a profuse bloomer. Fine strong plants with good foliage and few thorns. \$1.25 ea.; 3 for \$3.35.

★Paul's Scarlet Climber



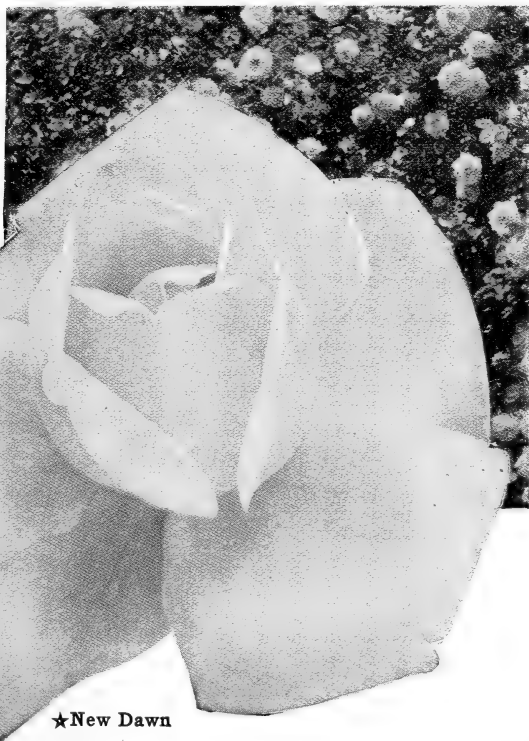
★**PAUL'S SCARLET CLIMBER.** Vivid scarlet flowers carried in such great masses that little of the rich green foliage is in evidence when the plants are in bloom. A row of Paul's Scarlet on a fence is a breath-taking sight in June and the colorful display keeps up for weeks. The rich color is practically sunproof. This is one of the most popular Climbing Roses. \$1.25 ea.; 3 for \$3.35.

★**SILVER MOON.** White. Creamy, pointed buds and large flowers (4½ inches across) come in quantity in June. The cup-shaped, slightly fragrant flowers are borne in clusters on long, strong stems, fine for cutting. A very vigorous climber (to 20 feet or more) with dark, glossy foliage, it is the standard white. \$1.25 ea.; 3 for \$3.35.

for Massive Beauty

Fascinating Repeat-Blooming Climbers

The varieties offered on this page have the same strong growth and free-blooming habit as those to the left but differ in that, in addition to the great outburst of flowers during late May or early June, they develop additional flowers on and off during the summer and fall if conditions for a strong development are favorable. Every one listed is outstanding.



★New Dawn

★**NEW DAWN** (Everblooming Dr. W. Van Fleet). Blush-pink. Awarded the Bloomfield Gold Medal by the American Rose Society for "the best hardy Everblooming Climbing Rose ever produced anywhere in the world." This record remains unchallenged.

We have a specimen plant in our display garden with 12 to 15-foot canes, with rich green foliage, that year after year in June provides masses of lovely, pale pink, fragrant blooms, like Tea Roses, on long cutting stems, and repeats its bloom until hard frost and in normal seasons into November. \$2 ea.; 3 for \$5.

★**MERMAID**. Just picture these giant flowers, 5 to 6 inches across, adding the soft sulphur-yellow color of their petals and the amber-gold of their stamens to your spring, summer, and fall garden display. One of the most beautiful of single Roses but needs winter protection. \$1.50 ea.; 3 for \$4.

Twelve Choice CLIMBERS

Our Selection . . . Assorted Colors
Ideal to Glorify a Fence or Arbor

OFFER 23 All hardy kinds and at least 5 different varieties to give your property a special touch of glamor and glory. Useful, too, to discourage trespassers or even prowlers.

A value
of at least
\$13.75
for only
\$11.00

©
Blaze



★**BLAZE**. Plant Pat. 10. A brilliant scarlet-crimson resembling Paul's Scarlet Climber in general appearance but differing in its strong tendency to produce on established plants intermittent blooms throughout the summer and fall from the first eye below the June clusters. \$1.50 ea.; 3 for \$4.

★**PROSPERITY**. A superb Rose for pillars or low fences, bearing on its 7-foot canes great clusters of lovely, well-formed, fragrant, double, white flowers with a dainty pink flush in the center. The hardiest and most profuse repeat-blooming pillar Rose. \$1.25 ea.; 3 for \$3.35.

Yellow, Red and Pink CLIMBER ASSORTMENT

King Midas · Blaze · New Dawn

OFFER 23A. Even if your garden is quite small you will find that these three splendid, free-blooming Climbing Roses will not only fit but add greatly to the beauty of your garden and give lots of cut flowers. **\$3.95**

Everblooming CLIMBING HYBRID TEAS for Mild Climates

A favorite type where winters are not too severe, as otherwise they will have to be laid down from their supports and covered for the winter.

★**CLIMBING DAINTY BESS**. Single, silvery blush-pink blooms with wine-red stamens. Of breathtaking loveliness and with a sweet wild-Rose fragrance. 6 to 8 feet tall. \$1.50 ea.; 3 for \$4.

★**CLIMBING MRS. PIERRE S. DU PONT**. Graceful, long-pointed buds of reddish gold opening into spicily fragrant, deep golden yellow flowers that turn only slightly lighter as they age. Especially fine as a pillar Rose. \$1.50 ea.; 3 for \$4.

★**CLIMBING TALISMAN**. Captivating, double, high-centered, and extremely fragrant, golden yellow flowers with rich copper shadings. Carried on long strong stems. \$1.50 ea.; 3 for \$4.



Bokhara.
60c. each;
3 for \$1.60



Meditation. 60c. ea.; 3 for \$1.60.

We Pay
Postage
on all
MUMS



Carnival. 75c. ea.; 3 for \$2.



Fred F. Rockwell.
75c. ea.; 3 for \$2.

You'll Be Thrilled with NEWER GARDEN

Bokhara. An amazingly beautiful 1947 introduction, with large, perfectly double blooms of soft crimson overlaid with wine-red—as lovely and silky as a Bokhara rug. 2 feet tall. Early October. 60c. ea.; 3 for \$1.60.

Carnival. Vivid glowing burnt-orange—the brightest thing in the fall garden. Fully double blooms 3½ inches across, borne profusely on strong, well-branched plants covered to the ground with healthy, dark green foliage. October. 75c. ea.; 3 for \$2.

Charles Nye. Delightful, fully double, rounded, 3-inch flowers of rich buttercup-yellow. A truly outstanding new kind growing 2 feet tall and bearing great masses of flowers in September. 60c. ea.; 3 for \$1.60.

Dubonnet. A color always greatly admired—amaranth-pink. Noted for its vigor and great masses of large single blooms set off by beautiful glossy rich green foliage. Blooms profusely in October. 60c. ea.; 3 for \$1.60.

Fred F. Rockwell. Plant Pat. 718. A stunning Pompon Mum representing a gorgeous blend of polished bronze and coral-red, which gives a brilliant effect in the garden and is one of the most colorful for indoor display. Truly a masterpiece with the sturdy, 2-foot plants completely covered with an amazing quantity of flowers in late September. 75c. ea.; 3 for \$2.

Joan Helen. Delightful large, single blooms of deep rich lavender-purple with bright yellow center. The great masses of flowers hide the foliage completely in early October. 60c. ea.; 3 for \$1.60.

Korean Princess. Plant Pat. 640. The first hardy garden Chrysanthemum presenting anemone-flowered blooms and also an appealing color. Bronze-red turning to strawberry-crimson with golden bronze cushion-center. A strong grower with flowers measuring 2½ inches across. 75c. ea.; 3 for \$2.

Meditation. You will be delighted with this 1948 introduction, which carries densely double, well-shaped flowers measuring 3 inches across. A splendid two-toned combination of soft light jasper-red and maize-yellow with orange reverse. Changes to clear, bright reddish peach at maturity. 60c. ea.; 3 for \$1.60.

Money-Saving Assortments of Newer Chrysanthemums

Top Row Assortment. One each: Bokhara, Meditation, Yellow Avalanche, and Olive Longland. **Offer 24. \$1.95**

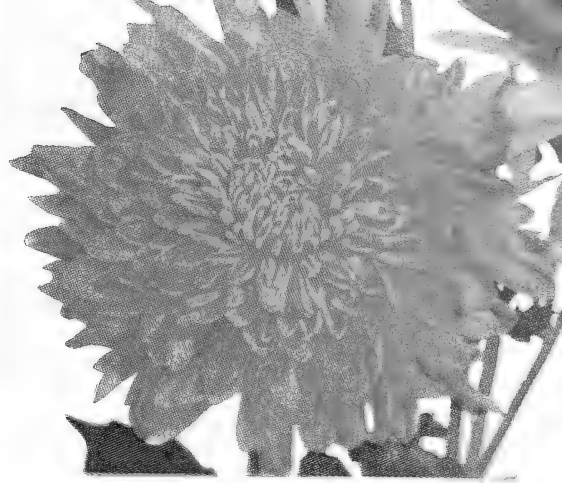
Four Patented Mums. One each: Fred F. Rockwell, Korean Princess, Mme. Chiang Kai-shek, and Summertime. **Offer 24A. \$2.75**

Seven Topnotchers. One each: Carnival, Charles Nye, Dubonnet, Joan Helen, Mellow Glow, White Wonder, Wychwood. **Offer 24B. \$3.75**

Twelve Selected by us from these 2 pages to give you a colorful autumn garden besides lots of cut flowers. **Offer 24C. \$6.35**



Yellow Avalanche. 60c. ea.; 3 for \$1.60.



Olive Longland. 60c. ea.; 3 for \$1.60.

These Magnificent CHRYSANTHEMUMS

Mellow Glow. A soft warm blend of orange-buff, peach-pink, and bronzy nasturtium tints. It made its debut last year and won the hearts of Mum lovers by its mellow beauty. Grows 2½ feet tall and presents an appealing display of large, double flowers in October. 75c. ea.; 3 for \$2.

Mme. Chiang Kai-shek. Plant Pat. 634. A Mum that will thrill and delight you with its perfect blooms in early September. The large, well-formed, double flowers, measuring 2 inches across, present an appealing blend of chrome-yellow, cadmium-yellow and old-gold. Of strong habit with substantial, stiff flower petals. \$1 ea.; 3 for \$2.75.

Olive Longland. A grand new Mum of extra hardiness and a color that has a special appeal. The well-formed, double blooms are salmon-pink, richly toned with apricot. It is a vigorous grower and profuse bloomer. Flowers in late September and early October. 60c. ea.; 3 for \$1.60.

Summertime. Plant Pat. 689. Enjoys special favor because it blooms from August to October. The single, bright lemon-yellow, 2-inch flowers add a brilliant touch to the garden and give a fine display in the house. 75c. ea.; 3 for \$2.

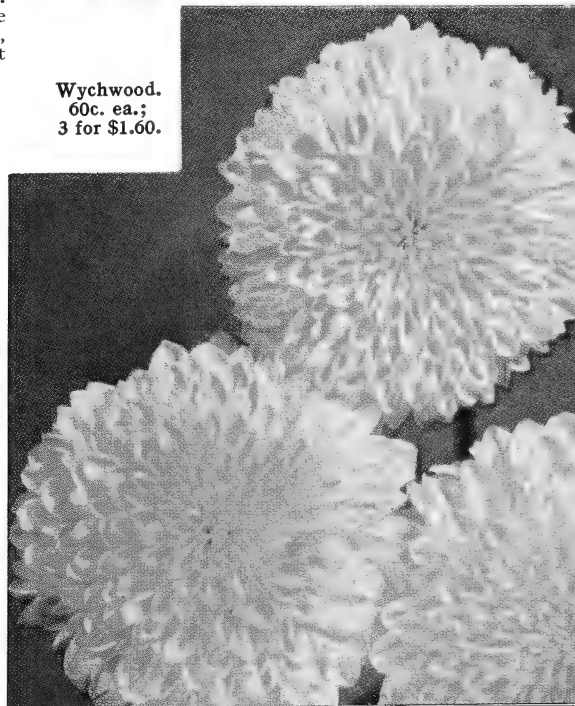
White Wonder. A charming new white Pompon Mum with substantial blooms composed of crisp petals. The buds are creamy white. It is an exceptionally free bloomer from September on, and the vigorous plants grow 3 feet tall. 60c. ea.; 3 for \$1.60.

Wychwood. A stunning 1948 introduction with large, fully double, globular blooms of rich clear canary-yellow, shaded slightly deeper in the center. A plant of perfect habit with abundant, healthy, rich green foliage. 60c. ea.; 3 for \$1.60.

Yellow Avalanche. An outstanding yellow sport of Avalanche with fully double flowers of most appealing form. A soft, clear yellow with a lovely, translucent quality. Grows 2 feet tall and blooms in September. 60c. ea.; 3 for \$1.60.



Korean Princess.
75c. ea.;
3 for \$2.



Wychwood.
60c. ea.;
3 for \$1.60.

Brand New for 1949

Golden Carpet

Forms a low, spreading cushion 2½ feet across and less than a foot high, completely covered from mid-September on with a sheet of glistening golden Pompon flowers. \$1 ea.; 3 for \$2.75.

Huntsman

Vivid scarlet-orange shaded walnut-bronze. 3-inch, fully double blooms in great quantity. Plants 2½ feet tall. 75c. ea.; 3 for \$2.

Powder Puff

A pure white cushion. Neat, compact, 1-foot plants covered with 1½-inch double blooms from early September on. 75c. ea.; 3 for \$2.

Tapestry

A breath-taking blend of peach and yellow with a silvery sheen. Fully double, 3-inch blooms on 2-foot plants. A gem for cutting. \$1 ea.; 3 for \$2.75.

OFFER 25. One each of these four. \$3.25

ENGLISH Chrysanthemums

*Handsome and
Different*

Noted for their very large, solidly double flowers up to 4 inches across. Some bloom in September, and all by mid-October. All varieties offered have survived winters here without protection but in colder sections coldframe protection may be advisable.



Forward (top); Leda (left); Indiana (bottom); Gold Mine (right).

THE PICTURE QUARTET

For only... **\$1.85**

OFFER 26

Where space is limited, the 4 shown above in full color will give a brilliant and delightful touch to the autumn garden.

Alabaster. White, cream center.
Charnwood. Rich wine-purple.
China Gold. Copper and old-gold.
Conqueror. Vivid mahogany-red.
Don Juan. Glistening orange-red.
Forward. Delightful silvery orchid.
Gold Mine. Rich sunshine-yellow.
Gold Standard. Deep, rich yellow.
Henry Sutcliff. Golden yellow.
Indiana. Cardinal-red, tipped gold.

Any of the above: 50c. ea.; 3 of one variety for \$1.25

**25 ENGLISH
MUMS**

Named varieties of this wonderful new strain from our outstanding, tested collection.

EIGHT ENGLISH BEAUTIES

One each of the 4 shown in the picture and also Charnwood, Conqueror, Henry Sutcliff, and Don Juan—to give you a delightful color assortment.

\$3.35

OFFER 26A

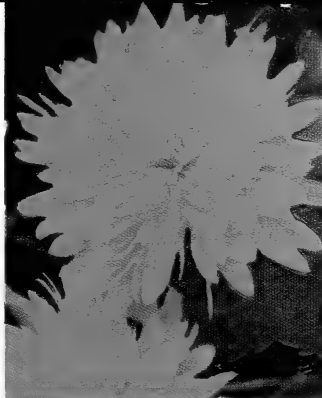
Leda. An appealing warm old-rose.
Mayland Yellow. Rich golden yellow.
Nellie Richardson. Light pink.
Nita. Pure glistening white.
Orange Queen. Rich lemon-yellow.
Rose Princess. Charming rosy pink.
Sandy Richie. Crimson, gold reverse.
Titan. Magnificent deep red.
Vulcan. Beautiful medium red.
Westbourne. Very dark red.

\$9.95

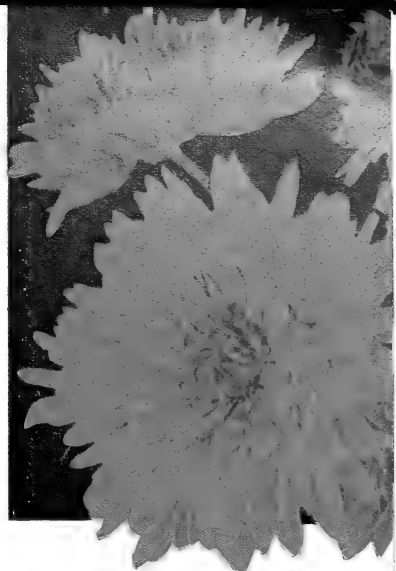
OFFER 26B.



Magnolia



Algonquin



Indian Summer



Jean Treadway

TWELVE SELECTED HARDY MUMS

for a Charming Color Harmony

Algonquin. A splendid introduction from the U.S. Dept. of Agriculture with showy yellow flowers of fine double form. An early bloomer.

Barbara Small. Very choice, large lavender blooms 3 inches across. Richer than Lavender Lady. Blooms from early September on. 2 feet tall.

Burma. Glistening mellow orange-bronze. Perfectly formed, fully double, 3-inch flowers borne profusely on compact, well-branched plants from late September on. Grows 2 to 2½ feet tall.

Eggshell. Large, distinct egg-shell-white with slightly deeper center. Massive flowers 3 to 4 inches across. Fine for the garden and cutting.

Indian Summer. Warm, bright, frost-resistant orange-bronze flowers 2½ inches across. Blooms in October. Superb for cutting. 2½ to 3 feet tall.

Jean Treadway. Very double soft pink with rose center. Exceptionally lovely, forming bushy plants 2 feet tall. Blooms in September.

Any of the Twelve Selected Mums:

50c. ea.; 3 of one variety \$1.25.

COLOR HARMONY ASSORTMENT OF 12 SELECTED MUMS

One each of these showy Mums to give a grand finale to the garden display.

OFFER 27 **\$4.85**

King Midas. One of the finest yellows—fully double, graceful, rugged, and very hardy. A strong grower and free bloomer, 2½ feet tall. September.

Magnolia. Very double, 4-inch flowers opening soft pink and changing to creamy pink with soft yellow overtones. Very hardy; 2 feet. September.

Pink Radiance. Graceful sprays of soft pink, 3-inch, frost-resistant blooms covering the plants from late September on. Very winter hardy. 2½ feet.

Romany. A delightful shade of rose-red with a bright sheen of plum, and apricot-buff on the reverse of the petals. Sturdy, free blooming. Early October.

Silver Ball. Silvery white flowers with gracefully incurved petals. 2 feet tall. Mid-October.

Symphony. Orchid-rose blended with coppery pink and lavender. Well-formed, double flowers on strong plants growing 2½ feet tall. Early October.

7 SELECTED HARDY MUMS

One each of Algonquin, Barbara Small, Eggshell, Indian Summer, Jean Treadway, Magnolia, and Silver Ball.

OFFER 27A **\$2.95**

Exotic, Free-Blooming "SPOON" Chrysanthemums

Spoons, White, Pink, Yellow

This unique type has many ardent admirers who are intrigued by the artistic make-up of the flowers. The long petals are quilled except for their tips, which open up like spoons. The flowers measure 2 to 3 inches across and are borne in the greatest profusion. They are delightful cut flowers.

Glowing Spoon. A striking bi-color variety with golden tubes ending in sparkling bronze spoons. Very attractive.

Jasper Spoon. Light pink tubes ending in spoons of crushed strawberry-pink. A most unusual color combination.

Pink Spoon. Dainty lavender-pink of graceful form.

Rose Spoon. Luminous deep rose-pink. Very artistic.

White Spoon. As lacy as a magnified snowflake, with slender white tubes and small white spoons on the ends.

Yellow Spoon. Bright yellow, double stars composed of slender but substantial tubes with spoons of the same color.

Any of the above: 50c. ea.; 3 of one variety \$1.25

Two Special Spoon Offers

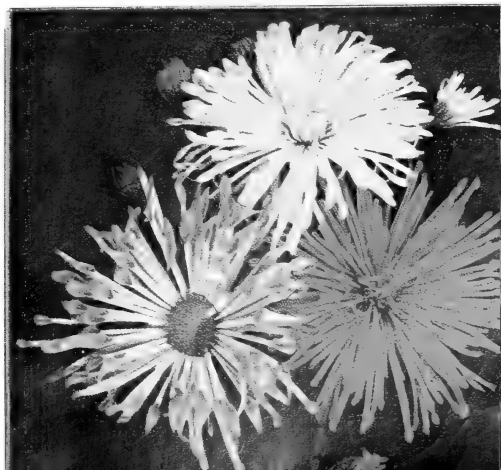
6 SPOONS. One each of the above six showy varieties. Offer 27B

\$2.35

3 SPOONS. One each of the three varieties pictured. Offer 27C

\$1.25

27





Betty



Mrs. P. S. du Pont III



Elsie

Burgundy



Choice Large-Flowered

FOR GLORIOUS MASS OF IN YOUR HOME

50c. each

3 of one variety \$1.25

Avalanche. Creamy buds with lemon-yellow centers opening into very large, fluffy fully double blooms with a luminous light yellow tinge in the center until they are fully open, when they are practically pure white. A glorious variety, 2 feet tall, blooming early September.

Betty. One of our own introductions of which we are very proud. Our friends consider it one of the finest pink Chrysanthemums. Elegant double blooms with firm petals, and among the most frost-resistant of all. A continuous midseason bloomer 2½ feet tall.

Burgundy. The rich red color of Burgundy wine with perfectly formed, densely double blooms borne on well-branched, strong-stemmed plants. 2½ feet tall; blooms in September. An indispensable variety that adds brilliant color to the garden and is superb for cutting.

Chippewa. A flower of unusually interesting form and a color of exceptional appeal—rich purple with a delightful silvery reflex on the reverse of the incurved petals. Hardy and especially good in the North. Early September.

Elsie. Extra-large, 3½-inch flowers with several rows of firm, buttercup-yellow petals around a small, deep golden yellow center. A stunning midseason bloomer, especially effective with lavender and pink.

Eugene A. Wander. Huge, sparkling golden yellow blooms of splendid double form. Extra early, blooming in early September. 1½ to 2 feet tall.

Five for Good Color Contrast... \$2.15

OFFER 28. One each; Betty, Burgundy, Lavender Lady, Lola, and Mrs. P. S. du Pont III.

It's So Easy to Grow

GOOD CHRYSANTHEMUMS

Fertilize the soil if it needs it, and add peat moss or humus to supply organic matter. Keep out weeds. For bushy, sturdy plants pinch out the tips occasionally until early June and do not let them suffer from lack of soil moisture, especially when buds are forming. If properly pinched back, they should need no support.

ALL MUMS ARE SENT POSTPAID



Lavender Lady



Lola

CHRYSANTHEMUMS

AUTUMN COLOR AND GARDEN

50c. ea.
3 of one variety \$1.25

Heatherbloom. A delightful treasure with masses of quilled petals forming densely double, heather-pink flowers shaded rose-red in the center and tipped with gold. The flowers are borne abundantly on wiry, strong stems in early September. 1½ to 2 feet tall.

Lavender Lady. Probably one of the most popular garden Chrysanthemums ever introduced, with its popularity well deserved. A faultless plant bearing large, double, lavender flowers with a fresh and clear sparkle. The strong plants are 2½ feet tall and bloom in late September.

Lola. One of the most brilliant of all Chrysanthemums, carrying a wonderful display of large, well-shaped, fully double blooms of glittering gold on sturdy stems. A free and continuous October bloomer.

Mrs. P. S. du Pont III. The general effect of this superb Mum is soft peach, much more of a peach tone than portrayed in the picture, but the bright gold tint in the center petals is delightfully accurate. A glorious pastel blend. 2½ feet tall. Early October.

Tasiva. Glistening snow-white blooms of fine double form and large size. A valuable, free-flowering, midseason bloomer of strong constitution.

The Chief. An amazingly pretty combination of scorching scarlet with the reverse of the artfully incurved petals adding a brilliant shade of gold, especially toward the center of the blooms where their tips are in plain sight. No wonder it is so popular. 2½ feet tall. Blooms in October.

*Any variety on these two pages
50c. each; 3 of one variety \$1.25*

The Chief



Below, Eugene A. Wander



*All Twelve of These
Choice Large-Flowered*
CHRYSANTHEMUMS **Only \$4.95**

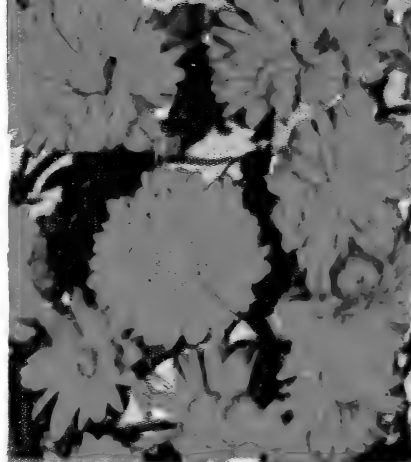
OFFER 29. Just picture your garden this autumn with these outstanding 12 hardy garden Mums turning it into a riot of color when most plants have lost their display value. And you may cut them by the armful to enjoy their full beauty at close range indoors.



Apricot Glow



September Bronze, September Gold, and
September Cloud



Fireglow

8 Colorful Cushion Mums Only **\$3.45**

One each of the outstanding 8 varieties described at the right. Enjoy them this fall and for many years to come. Use them to front perennials, shrubs, or to form a colorful border by themselves.

OFFER 30

Mum and Perennial
Plants Sent
Postpaid



Ruby Pompon

Harbor Lights



CUSHION CHRYSANTHEMUMS

A favorite type of hardy garden Chrysanthemums often likened to azaleas because of their habit of growth and profusion of flowers. Each plant grows into a broad, spreading, many-branched clump 15 to 18 inches tall, completely covered with blooms for weeks in the autumn. Very fine for borders.

Apricot Glow. Crisp bright apricot-bronze blooms 2½ inches across. Blooms continuously from late summer on.

Champion Cushion. Rich bronzy red flowers in a solid sheet completely covering the vigorous, large plants.

Fireglow. Scorching China-red flowers of semi-double form and measuring 2 inches across. Holds its color well. September.

Lavender Lassie. Substantial Pompon-shaped blooms of delicate lavender. An early and very reliable variety.

My Lady. Orange-gold with a glistening bronzy sheen. Begins to bloom in August. Very dependable and brilliant.

September Bronze. The color of new-cast bronze illuminated with brilliant gold. Early September. Very frost-resistant.

September Cloud. A choice white, continuous-blooming Chrysanthemum. Splendid for the garden and cutting.

September Gold. Shapely, very double, Pompon-like flowers of the purest gold imaginable. Blooms from late September on.

Any of the above: 50c. ea.; 3 of one variety \$1.25.

POMPONS *Densely Double—Substantial Long Lasting—Reliable*

Universally appreciated for their solidly double, very firm, and long-lasting flowers that are seldom more than 2 inches across and are borne in showy sprays. They are exceptionally reliable, with the plants standing 2 to 2½ feet tall. Their good branching habit, vigorous growth, and well-arranged sprays are valuable features.

ALL TEN POMPONS \$3.95

OFFER 30A. One each of the 7 at the right and the 3 Jewels below for a grand autumn show.

Goblin



Cydonia. Beautiful glossy orange-mahogany blooms.

Ermalinda. Appealing light violet. Of upright habit.

Goblin. Delightful golden bronze. Very brilliant.

Harbor Lights. Beaming silver-gold beacons.

Mandalay. Brilliant orange-bronze. Fine for cutting.

Nuggets. Shimmering bright yellow like liquid gold.

Ruby Pompon. A striking ruby-red.

Any of the above: 50c. ea.; 3 of one variety \$1.25.

OFFER 30B. One each of the 7 splendid Pompons \$2.95

Three Jewels

Jewel. Bright violet-mauve. It is a perfect jewel.

Orchid Jewel. Clear lavender blooms of great appeal.

White Jewel. A splendid white companion to the preceding.

Any of the above: 50c. ea.; 3 of one variety \$1.25.

OFFER 30C. One each of the 3 splendid Jewels \$1.25

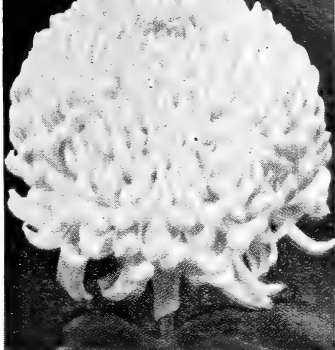
A Picture Garden of ... CHRYSANTHEMUMS

50 All Different \$15.95
All Named

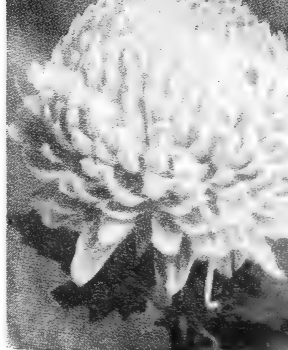
Including some of the NEWER KINDS

What a colorful show these will make in your garden, besides giving armfuls of gay, spicy blooms for indoors! They will give the most gorgeous show of the year, at minimum cost, after most other flowers are gone. We include all types of Mums except English and Greenhouse.

ASK FOR OFFER 31F



Ambassador



Major Edward Bowes



Northland Daisies

NORTHLAND DAISIES

Vigorous ... Profuse ... Extra Hardy

A handsome and extremely hardy strain of single-flowered Chrysanthemums. They are hybrids of *arcticum* forming well-branched, broad plants 2 to 3 feet in diameter and bearing in October great masses of large showy blooms in many delightful colors. Fine for garden and cutting.

Eric the Red. Brilliant scarlet.

Galahad. Very fine pure yellow.

Igloo. Magnificent pure white blooms.

Kristina. Delightful deep rose-pink.

Rheingold. Glistening golden bronze.

Viking. Brilliant bronze-red flowers.

Any of the above: 50c. ea.; 3 of one variety \$1.25.

OFFER 31. One each of these six fine Northland Daisies **\$2.45**

12 Unusual Value \$4.45

Includes All Garden Types

OFFER 31A. One each: Bokhara, Carnival, Betty, Lola, Burgundy, Magnolia, Indian Summer, Glowing Spoon, Harbor Lights, Apricot Glow, Ruby Pompon, and Forward at a real saving. Offers a splendid opportunity to get acquainted with the various Garden Types and includes a splendid color range, insuring a glorious show.

You Can Grow These GREENHOUSE-TYPE MUMS

Right in Your Own Garden

These selected Greenhouse-type Chrysanthemums open up a new and highly exciting opportunity to the serious gardener who strives for unusual results. They bloom from mid to late October and can therefore be grown in the garden except in northern latitudes. Protect them with a sheet or similar cover against early frosts or put up in September for bringing into flower in the window of a sunny, cool room or the unheated enclosed porch. For extra-large blooms prune to six or eight stems and pinch out all but the top bud. Tie each shoot to a thin stake to hold up the heavy flowers.

Ambassador. Magnificent, large, round, creamy white blooms.

Gold Lode. Appealing light golden yellow of splendid form.

Hilda Bergen. Brilliant bronzy red of great beauty.

Indianola. Light reddish bronze. A glorious autumn shade.

Major Edward Bowes. Very popular lavender-pink.

Mrs. H. E. Kidder. An exceptionally popular rich yellow.

October Rose. Most delightful pink blooms of perfect form.

Silver Sheen. A very popular early-flowering white.

Any of the above: 50c. ea.; 3 of one variety \$1.25.

OFFER 31B: One each of the four fine colors illustrated, only **\$1.75**

OFFER 31C: One each of all the eight varieties offered above **\$3.25**

12 GREENHOUSE-TYPE MUMS Offer 31D
The complete assortment of the above eight and the four Spiders **\$4.95**

GRACEFUL SPIDER MUMS

A unique and highly artistic Greenhouse Type suited to garden planting for late October bloom in the varieties offered. The large flowers are somewhat flattened and the long petals radiate from the center, with the ends turned upward, which gives them a delightful lacy effect.

Bess Witt. Beautiful salmon-pink shading to bronze.

Kay Tashima. Huge white with slender hooked ends.

Ohkwan. Very large flowers of brilliant yellow.

Sylvia. Solid pink with hooked red petal tips.

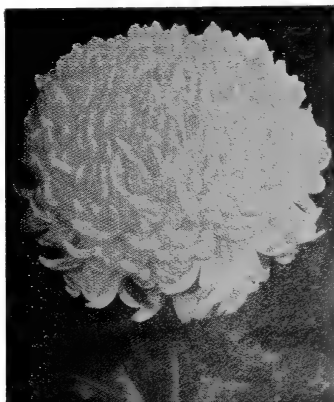
Any of the above: 65c. ea.; 3 of one variety \$1.65.

FOUR SPIDER MUMS. Offer 31E

You simply will have to get acquainted with all four, offered here at a special price. **\$2.25**

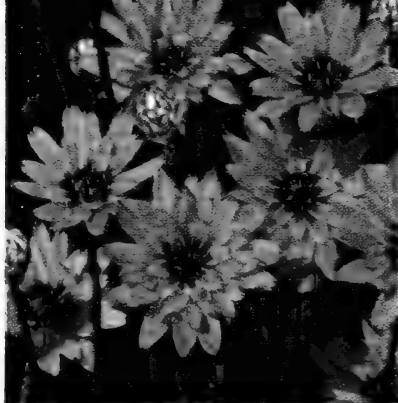
Mrs. H. E. Kidder

Hilda Bergen





Anthemis, Moonlight
50c. ea.; 3 for \$1.25



Catananche, Cupid's Dart
50c. ea.; 3 for \$1.25



Coreopsis, Golden Shower
50c. ea.; 3 for \$1.25



Aquilegia, Long-Spurred
50c. ea.; 3 for \$1.25



Aster, Harrington's Pink
50c. ea.; 3 for \$1.25

Aster Frikarti. 50c. ea.; 3 for \$1.25



Newer Better *Long-Blooming*

Anthemis · Golden Marguerite

Moonlight. Sturdy, well-branched plants bearing great masses of light yellow, daisy-like blooms in early summer. Also a fine cut flower with fern-like foliage. 50c. ea.; 3 for \$1.25.

Aquilegia · Columbine

Long-Spurred Hybrids. Gay and showy blooms in many delightful colors and color combinations, all with extra-long spurs. They are borne freely during May and June on plants 2 to 3 feet tall. Plant in either full sun or part shade. 50c. ea.; 3 for \$1.25.

Catananche · Cupid's Dart

Caerulea major. A splendid plant with large, deep violet-blue flowers from June to frost. Fine for cutting and easily dried for winter bouquets. Plant in a sunny spot. 50c. ea.; 3 for \$1.25.

Coreopsis

Golden Shower. You will like this charming, improved variety, which grows 2 feet tall and carries from June until frost great masses of dainty, star-like, yellow blooms 1½ inches across. A very profuse bloomer of neat, compact habit. 50c. ea.; 3 for \$1.25.

Gypsophila · Baby's-Breath

Rosy Veil. Graceful, well-branched plants about a foot tall carrying all during the summer and fall great masses of dainty double pink blooms. Splendid for mixed bouquets. 50c. ea.; 3 for \$1.25.

Helianthus · Sunflower

Coronation. The refined, 4-inch flowers, with their densely double pompon centers, are very artistic, and the golden yellow color adds a brilliant touch to the summer and fall garden. 4 to 5 feet tall.

Loddon Gold. Large, bright dahlia-like blooms of rich yellow, often measuring 5 inches across. Blooms from August to October if kept cut.

Either variety: 50c. ea.; 3 for \$1.25.

OFFER 32B. One each of these 2 hardy Helianthus. 90c.

Lythrum · Loosestrife

Dropmore Purple. A choice new variety with brightly colored blooms on graceful spikes. June to September. 60c. ea.; 3 for \$1.50.

Morden's Pink. Vigorous, 2-foot plants covered with fine rose-pink flowers right through the summer. 50c. ea.; 3 for \$1.25.

OFFER 32C. One each of these 2 new showy Lythrum. \$1.

Platycodon · Balloon-flower

Grandiflorum praecox. This fine early-flowering variety is a great improvement with extra-large, deep blue flowers measuring 3 to 4 inches across. Also called Chinese Bell-flower. Does well in full sun or part shade. 50c. ea.; 3 for \$1.25.

4 Hardy Fall Asters \$1.50

OFFER 32. One each of the four varieties described below. \$1.50.

These are the popular Michaelmas Daisies highly valued for their superb autumn display. They do well even in poor soil and are long-lived as well as perfectly hardy.

Canadian Red. A frost-resistant new red growing 1½ to 2 feet tall, with showy large flower trusses.

Harrington's Pink. Very bright rose-pink flowers well displayed in imposing large heads. 4 feet.

Lavender Giant. Delightful bright lavender-blue flowers in dense clusters on 4-foot stems.

Violetta. This rich deep blue gem should be in every garden. A vigorous grower, 2 feet tall.

Any of the above:

50c. ea.; 3 of one kind \$1.25.

Aster

Frikarti. Very large, bright sky-blue flowers from July to frost. 2 feet tall and almost as broad with the open, branching growth covered with long-stemmed blooms that are excellent for cutting. 50c. ea.; 3 for \$1.25.

7 FRONT-ROW PERENNIALS \$2.95

OFFER 32A. A delightful combination including one each of: Gypsophila, Rosy Veil; Stokesia, Blue Moon; Carnation, Lucia (see page 36); Aquilegia; Catananche; and 2 Violets.



Gypsophila, Rosy Veil
50c. ea.; 3 for \$1.25



Helianthus, Coronation
50c. ea.; 3 for \$1.25



Lythrum, Morden's Pink
50c. ea.; 3 for \$1.25

Hardy Perennials *For Your Garden*

Pentstemon • Beard's Tongue

Cherry Glow. Graceful plants of upright habit, 2 feet tall, with tubular, foxglove-like blooms of bright cherry-rose all through the summer. 50c. ea.; 3 for \$1.25.

Rudbeckia

Golden Globe. Perfectly double, golden balls 3 inches across, borne on 5-foot plants from June to September. Abundant bloom in full sun. 65c. ea.; 3 for \$1.65.

The King. Sturdy plants 2 to 3 feet tall, with 3½-inch, star-like flowers of bright crimson-red color. Really superb. 50c. ea.; 3 for \$1.25.

OFFER 33. One each of these 2 showy Rudbeckia, \$1.

Stokesia • Cornflower Aster

Blue Moon. Attractive, fringed, light blue flowers up to 6 inches in diameter during the summer and fall. Hardy; vigorous; 12 to 18 inches tall. 50c. ea.; 3 for \$1.25.

Tritoma • Red-Hot Poker

Pfitzeri. Striking spire-like trusses closely set with tubular firecracker-like flowers shading from deep gold through orange to brilliant scarlet-orange. The most prolific of all Tritomas, with from 5 to 10 spikes per plant. Blooms continuously from August to frost. 50c. ea.; 3 for \$1.25.

Veronica • Speedwell

Crater Lake. A new early-blooming Veronica with graceful spikes of gentian-blue flowers well displayed throughout the summer on foot-high plants. 50c. ea.; 3 for \$1.25.

6 HARDY TREASURES \$2.50

for the Perennial Border

OFFER 33A. One each: Aster, Lavender Giant; Rudbeckia, Golden Globe; Helianthus, Coronation; Tritoma Pfitzeri; Lythrum, Morden's Pink; Pentstemon, Cherry Glow—to add a wealth of beauty to your garden.

Fragrant Hardy Violets

Enjoy these old favorites in their modern forms. They are as fragrant and appealing as ever and the new varieties give more colors, large flowers and even more of them. They are of easy culture and may be grown in either full sun or semi-shade. Perfect for edging or ground cover.

Double Russian. Very fragrant, double blooms of rich deep purple. Perfectly hardy and a great favorite with many gardeners.

Rosina. A delightful variation with deliciously fragrant, pink to old-rose blooms. Often blooms in the fall as well as in spring.

Royal Robe. Beautiful flowers of largest size and an appealing deep violet-blue color. Very fragrant and long-stemmed.

White Wonder. In our opinion the best white Violet, with large, well-formed blooms, retaining all the charm of the tiny wild white variety. Blooms very abundantly.

Any of the above: 50c.; 3 for \$1.25.

OFFER 33B. One each of the four delightful Violets above. \$1.50.



Platyodon grandiflorum praecox
50c. ea.; 3 for \$1.25



Tritoma Pfitzeri
50c. ea.; 3 for \$1.25

Violet, Royal Robe. 50c. ea.; 3 for \$1.25

36 A Complete Perennial Garden \$11.90

Plants in 18 Showy Varieties

Including all 12 pictured on these 2 pages

Offer 33C. Make your garden the showplace of your neighborhood with this fine assortment that requires about 24 square feet of space. It contains:

One each: Anthemis, Moonlight; Catanache caerulea; Helianthus, Coronation; Lythrum, Morden's Pink; Pentstemon, Cherry Glow; Veronica, Crater Lake.

Two each: Aquilegia, Long-Spurred; Aster, Harrington's Pink; Aster Frikarti; Gypsophila, Rosy Veil; Platyodon; Rudbeckia, Golden Globe.

Three each: Carnation; Delphinium; Phlox; Shasta Daisy; Violet; Tritoma Pfitzeri.



All
Perennials
Sent
Postpaid

Stately Giant Hybrid DELPHINIUMS

For a regal show in June and a repeat performance in September nothing can compare with Giant Hybrid Delphiniums.

Of aristocratic stature, with strong, straight flower stems standing 4 to 5 feet tall on the average and 7 feet or more under especially favorable conditions, they are an inspiring sight with the upper third or more presenting a solid spike of exquisite blooms in many delightful shades of blue as well as white.

Home gardeners do not have to be content with planting overwintered roots, which are handicapped from the start because Delphiniums just do not like transplanting once they have outgrown the seedling stage. But

Now You Can Grow Them as Beautifully and Successfully as Commercial Growers and Private Estate Gardeners

The phenomenal success of these experts is based on setting out young plants started under ideal greenhouse conditions early in the year, and it is that kind of plants that we offer here. These actively growing baby plants, supplied from pots, are "raring" to grow because they are not burdened with a sluggish old root system that finds it difficult to adjust itself to a new environment.

**Small young plants not only produce superior
flower spikes but also live longer**

Planted in April or May they will bloom in late summer and autumn, and are at their best the following June.

Despite their advantages, our small young plants cost much less than older stock but, because we have kept the price low as an inducement for you to try them so that you may convince yourself of their superiority, we cannot supply less than 6 plants of a variety except as offered in the special assortments.

FOUR WORLD-FAMOUS STRAINS

Blackmore & Langdon Hybrids. Widely considered the finest of the English strains, with an extensive and well-graduated color range including everything from deep violet to faintest lavender. Impressive, solid flower spikes.

Giant Pacific Hybrids. An exceptionally artistic American strain noted for its splendid range of good blue shades. Has strong, wiry stems and large individual florets forming graceful, long, closely set spikes of color.

Giant Pacific White. Beautiful large, clear white florets on strong spikes. The finest of the white Delphiniums.

Lyondel Strain. An outstanding strain of American hybrids much admired for its strong spikes and very fine blue shades.

Any of the above: 6 for \$1.75; 12 for \$2.95; 25 for \$5.75

For only \$2 you can join the American Delphinium Society and receive their interesting Yearbook and incidental reports. You may send remittance through us.

A Blue and White Garden of 20 Hybrid Delphiniums \$3.95

Offer 34A. Five plants each of the 4 hybrids listed. A value of \$4.60 if based on the 25-price. Your best buy and one that will give you a delightful display in charming shades of blue with 5 white ones for a pleasing contrast.

A Blue Garden of 12 Hybrid Delphiniums \$2.65

Offer 34B. Four plants each of the 3 Blue hybrids for those who prefer a solid blue display. Value \$2.95 if purchased separately. You probably will want several of this splendid assortment.

6 Showy Hybrids . . . \$1.65

Offer 34. Three each of the Blackmore & Langdon and Giant Pacific hybrids. Just the right quantity for an impressive accent clump in the smaller garden.

GLORIOUS REGAL LILIES

Deliciously fragrant blooms in June

Delightful golden-throated white trumpets stained wine-red on outside. Plant them liberally 6 to 8 inches deep among perennials, roses, etc., in a sunny, well-drained spot. Very showy in the foreground of delphiniums.

Large Bulbs (Blooming size)

3 for \$1.00
6 for 1.95
12 for 3.65
25 for 7.25
50 for 13.95



Brilliant Hardy PHLOX

For a Gorgeous Summer Garden

Your summer garden depends on Hardy Phlox for a colorful picture of harmonizing shades ranging from pure white through pink, salmon, and lavender-blue to brilliant red and purple. Their bold effect, brilliance of color, and purity of hue last from midsummer until early fall despite torrid temperatures and periods of drought. Give them a sunny, well-drained garden spot and they will respond with a startling display.

- ***AMERICAN BEAUTY.** Magnificent trusses of deep pink color.
- ***BORDER QUEEN.** Enormous heads of pure watermelon-pink with a large white eye in the center of each bloom. A delightful variety of strong, well-rounded growth 18 inches tall.
- †**BRILLIANT.** One of the most brilliant, with large flowers of a light sparkling scarlet with darker eye. Extra fragrant.
- †**CAROLINE VANDENBERG.** You will want this especially for its lovely lavender-blue color. Large-flowered and very sturdy.
- †**CHARLES CURTIS.** Bright Mandarin-red—a clear, glistening shade of great appeal. A strong grower, 2 to 2½ feet tall.
- †**COLONIAL.** Smooth, silky orchid-lavender. Large, very well-filled heads of bloom.
- †**EUROPA.** White with large, deep crimson eye. Very striking.
- ***FLASH.** Luminous carmine-crimson with orange-scarlet center. A very free bloomer of strong habit, about 2 feet tall.
- ***GEORGE STIPP.** Clear salmon with dark eye. A lovely variety.
- †**LEO SCHLAGETER.** Brilliant scarlet with fire-like orange-scarlet sheen toward the center. Large heads. 3 feet tall.
- ***MARY LOUISE.** Very large, pure white florets almost twice the size of most others and so white that they remind one of Carrara marble. The trusses are unusually large. They are beautifully displayed atop plants standing 2½ to 3 feet tall.
- ***PAINTED LADY.** A delightful combination of silvery pink with salmon shadings and cherry-red center. 2½ to 3 feet tall.
- †**PINK CHARM.** Bright clear pink with a translucent scarlet sheen. Very profuse and of medium height. Has great appeal.
- ***PROGRESS.** Here is a really good rich mid-blue, which, to date, is by far the best available in this particular color.
- †**ROSEA SUPERBA.** Salmon-pink with deep pink eye—a color combination bound to impress you with its charm.
- †**ROSENKAVALIER.** Massive flower trusses of deep rose-red.
- ***SALMON BEAUTY.** Large heads of rich salmon-pink flowers, each with a white eye. In our opinion the best in this color.
- †**STARLIGHT.** The finest brilliant blue with clearly defined, white, star-like center. Makes a magnificent show.

Any of the above: 50c. ea.; 3 of one kind \$1.25.

OFFER 35. Your best buy. 1 each of 8 varieties selected by us for good color variety **\$2.85**

8 OLD RELIABLE HARDY PHLOX

One each of kinds marked *

American Beauty
Border Queen
Flash
George Stipp
Mary Louise
Painted Lady
Progress
Salmon Beauty

What a show they will make in your garden

OFFER 35A. \$3.35

10 SPECIAL FAVORITES

One each of kinds marked †

Brilliant
Caroline Vandenberg
Charles Curtis
Colonial
Europa
Leo Schlageter
Pink Charm
Rosea Superba
Rosenkavalier
Starlight

OFFER 35B. \$4.25



Augusta

3 EXTRA-FINE HARDY PHLOX

AUGUSTA. Plant Pat. 252. Deep cherry-red or American-Beauty-red with the young florets illuminated with a bright sheen of vivid orange.

COLUMBIA. Plant Pat. 118. The finest light pink Phlox to date. Cameo-pink with a faint blue sheen in the center adding a soft, hazy glow.

PURPLE HEART. Warm blue-purple with deeper blue center. Well displayed in large, artistic heads on sturdy, free-flowering plants.

Any of the above:

65c. ea.; 3 of one kind \$1.75.

OFFER 35C. Two each of the 2 patented varieties, Augusta and Columbia, 4 plants in all, postpaid for. . . . **\$2.35**



Border Queen



Phlox makes a long-flowering, brilliant, fragrant border

ALL 21 PHLOX

OFFER 35D. Just picture your garden next summer and for years to come with 1 each of all the 21 varieties of Hardy Phlox offered on this page. Nothing else will give such gay mid-summer color **\$8.95**

SHASTA DAISIES

Masses of snowy white Shasta Daisies are a refreshing sight during the hot summer days and they add a glistening touch to the evening and moonlit night display when other colors lose their brilliance in the dusk. Their extended blooming season and the great profusion of flowers are welcome traits whether they are used for garden display or for cutting.

Edgebrook Giant. Truly giant-sized flowers, the largest of all offered. Blooms in continuous profusion until frost. Graceful single flowers with broad petals. 75c. ea.; 3 for \$2.

Esther Read. Fully double flowers, 3 to 4 inches across, with the center petals arranged in a thick cushion. Very free flowering. June to October. 2 feet. 65c. ea.; 3 for \$1.65.

Fringed Beauty. Artistic semi-double flowers of large size with fluffy petals around a small yellow center. Hardy, vigorous, and continuous blooming. 65c. ea.; 3 for \$1.65.

Majestic. A full-petaled single often 5 inches across, with small yellow center. Grows 2 feet tall. 65c. ea.; 3 for \$1.65.

Marconi. Huge, shaggy, double flowers 4 to 5 inches in diameter. Vigorous plants 2 to 3 feet tall. 50c. ea.; 3 for \$1.25.

Mayfield Giant. A tall, strong grower bearing great masses of large single blooms. 50c. ea.; 3 for \$1.25.

Pearl. Medium-sized flowers admired for their extra-wide petals which give them special appeal and set them apart from other singles. 50c. ea.; 3 for \$1.25.

Supreme. A favorite that blooms in June and July. Carries a wonderful display of single 4-inch blooms. 50c. ea.; 3 for \$1.25.

Three
Money-Saving
SHASTA
Assortments

3 NEWER SHASTAS \$1.75.
Offer 36. One each: Esther Read, Fringed Beauty, and Majestic
4 OLD RELIABLE \$1.65.
Offer 36A. One each: Marconi, Mayfield Giant, Pearl, and Supreme.
8 OUTSTANDING \$3.95.
Offer 36B. One each of all 8 described.

All Perennials Sent POSTPAID

Spicily Fragrant

Hardy Garden CARNATIONS

Many people appreciate Carnations mostly for their clean, spicy fragrance, but the six double-flowered varieties described below are worth a place in the garden for their beauty also. They bloom from June to September.

Her Majesty. Graceful flowers as white as snow. Fully 1½ inches in diameter and exceptionally fragrant. 60c. ea.; 3 for \$1.50.

Lucia. Warm carmine-pink. A very fine variety that should be in every garden. Vigorous, free blooming. 60c. ea.; 3 for \$1.50.

Silvermine. 50c. ea.; 3 for \$1.25.

Purple Unique. A fine shade of clean purple with a silvery reflex in the glossy flower petals. 60c. ea.; 3 for \$1.50.

Rose Unique. Bright rose—a color typical of Carnations and greatly admired for its warmth and purity. You certainly will want it. 60c. ea.; 3 for \$1.50.

Salmon Unique. Delicate yet rich silky salmon-pink flowers of fine double form. 60c. ea.; 3 for \$1.50.

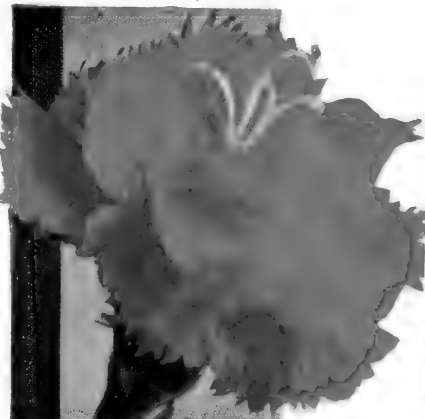
Silvermine. It almost seems as if this splendid white variety has stronger fragrance than the others. 50c. ea.; 3 for \$1.25.

ALL
SIX
CARNATIONS
OFFER 36D. This brings to your garden one each of the six splendid colors described above, for **\$2.75** you and your friends to enjoy.

4 SUPERB \$1.95
CARNATIONS

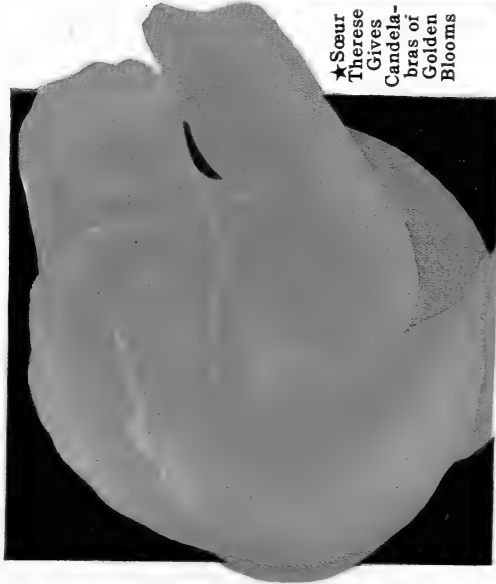
OFFER 36C. One each: Purple Unique, Rose Unique, Salmon Unique, and Silvermine.

Lucia. 60c. ea.; 3 for \$1.50.



62.73 Special

INTRODUCTORY OFFER



★Soeur
Therese
Gives
Candela-
bras of
Golden
Blooms

This little folder is an invitation to you to get acquainted with the quality of the plants from the famous Star Rose Gardens. You'll never realize the fine results they give until you try these plants yourself. Here are a few outstanding varieties from our 40-page catalog for 1949. Every plant here will bloom *this year*. Note how we have kept the prices low for these quality plants; they are the value of the year. Order NOW. Plants sent post-paid at proper time for planting.

THE CONARD-PYLE CO.

★Star Rose Growers
WEST GROVE, PA.

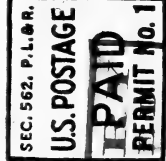
Special

3 FINE ROSES \$3.25

This is a special "get acquainted" offer priced so low we hope you'll try it and discover what a joy Star Roses are.

- ★**Betty Uprichard.** Heavy petals deep carmine, their inside silvery salmon. \$1.25 ea.
- ★**Poinsettia.** Unchanging Christmas red. \$1.25 ea.
- ★**Soeur Therese.** See illustration. \$1.25 ea.

Ask for Offer 84



LIBRARY PAID
R E C E I V E D

MAR 3 1 1949



U. S. Department of Agriculture

Ralph R. Shaw
United States Dept. of
Agric.
Washington 25, D.C.

a

Order Blank

THE CONARD-PYLE CO.
West Grove, Pa.

Date.....1949

Please send me at proper time for planting, the plants indicated below. Enclosed is \$.....

Quantity	Items	Amount
	Offer 80—8 Large-Flowered Mums, \$2.95.....	
	Offer 81—3 Spoon Mums, \$1	
	Offer 82—3 All-America Roses, \$4.25	
	Offer 83—3 New Mums, \$1.95	
	Offer 84—3 Fine Roses, \$3.25.....	
	Offer 85—6 Extra-Early Mums, \$2.50	
	Offer 86—6 Hardy Phlox, \$2	
	Offer 87—6 Brilliant Roses, \$7.35	
	Offer 87A—4 Brilliant Roses, \$5.25	
	Offer 88—3 Roses, Our Selection, \$3	
	Offer 89—8 Roses for Cutting, \$7.95.....	
	TOTAL	

Name

Street

City State

☐ Please send free 40-page Catalog of Roses, Chrysanthemums and other Perennials.

Free—Extra for a quick reply. If your order reaches us within 10 days on this order blank, we will send you free, the current issue of our little magazine "Success With Roses."

Introductory Special

6

Extra-Early

CHRYSANTHEMUMS

\$2.50

Algonquin. Bright yellow.
Chippewa. Deep purple.
Eugene A. Wander. Gold.
My Lady. Bright bronze.
Pink Radiance. Soft pink.
September Cloud. White.

Ask for Offer 85

Introductory Special

6

HARDY PHLOX

Our Selection

\$2.00

Enjoy them through the summer and early fall. No two alike. Every plant labeled with its name.

Ask for Offer 86



★**MIRANDY.** \$1.50 ea.; 3 for \$4
One of the World's Most Fragrant Roses

6 BRILLIANT ROSES \$7.35

For a Gay Garden and Handsome Bouquets

Ask for Offer 87. (Value \$8.75.)

Why not put that bit of land by your doorstep to work, and increase your joy of living? These 8 Roses are choice varieties that everyone admires. They are as lovely as the florist's finest. But in their *first month of blooming* you can have more Roses than you could have bought as cut flowers for \$7.35. And these Roses bloom until frost, year after year.

- ★★**Angels Mateu.** (Plant Pat. 174.) Large, very double blooms of luscious orange-rose. \$1.50 ea.; 3 for \$4.
- ★★**Countess Vandal.** (Plant Pat. 38.) A famous, superior Rose of copper and salmon. \$1.50 ea.; 3 for \$4.
- ★★**Eclipse.** (Plant Pat. 172.) Golden yellow with the longest, most beautiful bud of all. \$1.50 ea.; 3 for \$4.
- ★**Mark Sullivan.** (Plant Pat. 599.) A spectacular multicolor; rose-pink, cerise and gold. \$1.25 ea.; 3 for \$3.35.
- ★**Mirandy.** (Plant Pat. 632.) See illus. above. Large and gloriously handsome. \$1.50 ea.; 3 for \$4.
- ★**Rubaiyat.** (Plant Pat. 758.) A fine All-America winner. Brilliant shades of rose-red. \$1.50 ea.; 3 for \$4.

OFFER 87A: One each of the 4 ★★ varieties above \$5.25

Special TRIAL OFFER

3 H. T. Monthly-Blooming Roses for \$3.00

Regularly \$1.25 each

You owe it to yourself to try STAR ROSES. It's the plant you buy, even more than the variety, that means results with Roses. Try these 3 STAR ROSES, our selection, all different, all top-grade, field-grown plants. Every plant labeled with its name on a permanent, star-shaped label, and all guaranteed to bloom *this year*.

Ask for Offer 88



Beautiful
 ★PINK DAWN
 \$1.25 ea.; 3 for \$3.35.

8 ROSES FOR CUTTING \$7.95 OLD FAVORITES

Cut dewy-fresh Rose buds from your own plants, to adorn your morning breakfast table. Each year, these plants will give you dozens and dozens of flowers for cutting, delivered fresh to your garden in regular succession, from spring to frost. Have you priced Roses bought as cut flowers lately?

- ★**Christopher Stone.** Royal crimson. One of the best. Fragrant.
- ★**Condesa de Sastago.** Very bright, gold and raspberry-red. See illus.
- ★**Joanna Hill.** Has long been a favorite yellow for cutting.
- ★**Lady Ashtown.** A beautifully formed carmine-pink. It is good.
- ★**Margaret McGredy.** Orange-scarlet. Constantly in bloom.
- ★**Mrs. Pierre S. du Pont.** Yellow. Gives quantities of flowers.
- ★**Pink Dawn.** See illustration above. Sweetly fragrant.
- ★**Radiance.** Rose-pink. Fragrant, well loved and dependable.

Extra Special Offer 89: All 8 for \$7.95. (Value \$10)
(Individually \$1.25 ea.; 3 of one variety for \$3.35)

The Popular

★CONDESA DE SASTAGO





BETTY. Finest Pink Chrysanthemum

8 Large-Flowered MUMS \$2.95

A joyous assortment of garden Chrysanthemums that we especially recommend. Plant this spring to fill your garden with color this autumn. If you have never grown our Mums, you will be surprised at the mass of bloom they will give you.

Individually, 50 cts. each; 3 of a kind for \$1.25



THE CHIEF.

The Brightest Thing in the Garden

Avalanche. Best white. Long-lasting, fluffy, very double.

Barbara Small. A beautiful new lavender Mum that is superior. Early.

Betty. See illustration. A firm-petaled, long-lasting beauty. Frost resistant.

Burgundy. Rich, glowing wine-red. Perfect form.

Charles Nye. Well-rounded blooms of sunny buttercup-yellow. Early.

Heatherbloom. Heather-pink shaded rose-red with gold tipping. Early.

Mrs. Pierre S. du Pont III. Peach colored and a gem.

The Chief. The incurved petals are bright scarlet, artfully lined with gold.

All 8 for \$2.95

Ask for Offer 80

Spoon Chrysanthemums



Special
3 SPOON MUMS \$1

Spoon Chrysanthemums are different, with rayed petals opening at the tips like little spoons. Charming for cut flowers.

Regularly 50 cts. each.

Ask for Special Offer 81



★**NOCTURNE.** A New Rose Sensation. \$2 ea.; 3 for \$5.10.

3 PRIZE ALL-AMERICA ROSES \$4.25

- ★**California.** (Plant Pat. 449.) Ruddy orange and gold, a color combination that is both brilliant and beautiful. \$1.50 ea.; 3 for \$4.
- ★**Charlotte Armstrong.** (Plant Pat. 455.) Rose-red. In every way, this is the leading Rose of its color today. \$1.50 ea.; 3 for \$4.
- ★**Nocturne.** (Plant Pat. 713.) Cardinal-red with dark shadings and fine form. Rated 9.3 out of a possible 10 by the American Rose Society last year, proving it to be one of the best of the newer kinds. \$2 ea.; 3 for \$5.10.

Three Great Roses for \$4.25. (Value \$5)

ASK FOR OFFER 82

THE CONARD-PYLE CO.

Star Rose Growers

WEST GROVE, PA.

Brilliant New Chrysanthemum

GOVERNOR DUFF →

NEW GARDEN MUMS

75c each

Governor Duff. Bright, handsome, orange-bronze pompon.

Edith. Rich rosy purple. Large and densely double.

Peggy. A 3-in-1 Mum that changes color. Copper-red, rose-and-cream, and yellow-and-white flowers, all on the one plant!

Offer 83

One each of the above fine

3 New MUMS

\$1.95



CHRYSANTHEMUMS

Quan.	Each	Total	Quan.	Each	Total
	\$.50		My Lady	\$.50	
Alabaster	.50		Nellie Richardson	.50	
Algonquin	.50		Nita	.50	
Ambassador	.50		Nuggets	.50	
Apricot Glow	.50		October Rose	.50	
Avalanche	.50		Ohkwan	.65	
Barbara Small	.50		Olive Longland	.60	
Bess Witt	.65		Orange Queen	.50	
Betty	.50		Orchid Jewel	.50	
Bokhara	.60		Pink Radiance	.50	
Burgundy	.50		Pink Spoon	.50	
Burma	.50		Powder Puff	.75	
Carnival	.75		Rheingold	.50	
China Gold	.50		Romany	.50	
Champion Cushion	.50		Rose Princess	.50	
Charles Nye	.60		Rose Spoon	.50	
Charnwood	.50		Ruby Pompon	.50	
Chippewa	.50		Sandy Richie	.50	
Conqueror	.50		September Bronze	.50	
Cydonia	.50		September Cloud	.50	
Don Juan	.50		September Gold	.50	
Dubonnet	.60		Silver Ball	.50	
Eggshell	.50		Silver Sheen	.50	
Elsie	.50		Summertime	.75	
Ermalinda	.50		Sylvia	.65	
Eric The Red	.50		Symphony	.50	
Eugene A. Wander	.50		Tapestry	1.00	
Fireglow	.50		Tasiva	.50	
Forward	.50		The Chief	.50	
Fred F. Rockwell	.75		Titan	.50	
Galahad	.50		Viking	.50	
Glowing Spoon	.50		Vulcan	.50	
Goblin	.50			.50	
Golden Carpet	1.00				

OTHER PERENNIALS

Quan.	Each	Total	Quan.	Each	Total
			● Anthemis Moonlight	\$.50	
			Aquilegia	.50	
			Aster Frikarti	.50	
			Aster Canadian Red	.50	
			Harrington Pink	.50	
			Lavender Giant	.50	
			Violetta	.50	
			Carnation Lucia	.60	
			Her Majesty	.60	
			Purple Unique	.60	
			Rose Unique	.60	
			Salmon Unique	.60	
			Silvermine	.50	
			Catananche	.50	
			Coreopsis Golden Shower	.50	
			Delphinium B. & L.	.50	
			Giant Pacific	.50	
			Pacific White	.50	
			Lyondel	.50	
			Gypsophila Rosy Veil	.50	
			Helianthus Coronation	.50	
			Loddon Gold	.50	
			Lythrum	.50	
			Dropmore Purple	.60	
			Morden's Pink	.50	
			Platycodon	.50	
			Pentstemon Cherry Glow	.50	
			Phlox American Beauty	.50	
			Augusta	.65	
			Border Queen	.50	
			Brilliant	.50	

SPECIAL OFFERS

Quan.	Offer #	Page	Price	Total
	32	32	\$1.50	
	32A	32	2.95	
	32B	32	.90	
	32C	32	1.00	
	33	33	1.00	
	33A	33	2.50	
	33B	33	1.50	
	33C	33	11.90	
	34	34	1.65	
	34A	34	3.95	
	34B	34	2.65	
	35	35	2.85	
	35A	35	3.35	
	35B	35	4.25	
	35C	35	2.35	
	35D	35	8.95	
	36	36	1.75	
	36A	36	1.65	
	36B	36	3.95	
	36C	36	1.95	
	36D	36	2.75	

SUPPLIES

Quan.	Price
lb. Star Rose Dust	
OFFER 37	\$1.75
OFFER 37A	4.65
lb. DDT for spray	1.00
lb. Can DDT Dust	
lb. duPont Dust	
oz. Bottle NNOR	

SPECIAL OFFERS										Page in Cat.
We reserve the right to substitute in Special Offers										
Offer 3	4 Glamorous Roses	\$ 5.75	3							
Offer 4	3 Great Roses	3.95	4							
Offer 5	3 Rose Beauties	4.85	5							
Offer 6	6 For Cutting	7.85	6							
Offer 8	4 Exciting New Favorites	5.65	8							
Offer 9	6 Leading Newer Roses	10.25	9							
Offer 10	3 Favorites	3.35	10							
Offer 11	4 Gay Roses	5.00	11							
Offer 12	3 For Many Blooms	3.35	12							
Offer 13	6 Famous Roses	7.75	13							
Offer 14	8 Beginner's Set	8.35	14							
Offer 15	3 The Glory Trio	3.75	15							
Offer 16	4 Choice Roses	4.35	16							
Offer 17	12 Our Selection	12.00	17							
Offer 18	4 Brilliant Floribundas	4.50	18							
Offer 19	3 Popular Floribundas	3.65	19							
(See above for Miniature Rose Offers 20, 21, 21A)										
Offer 22	3 Hardy Climbers (Our Selection)	3.35	22							
Offer 23	12 Choice Climbers (Our Selection)	11.00	23							
Offer 23A	3 Climbers	3.95	23							
Offer 40	2 New Star Roses	3.75	40							
DO NOT WRITE IN THIS SPACE										
		Col. Total \$								
Amt.		Add Col. 1 \$								
Out.		Col. 2 \$								
Cgd.		Col. 3 \$								
Rem.		Total from Page 2 \$								
Ref.		Total Amount of Order \$								
Duc		Add 25¢ Handling Charge if Order is less than \$5.00								.25
		Amount Enclosed \$								

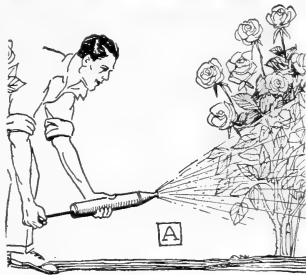
Dainty Beas.....	1.25	
Debonair.....	1.50	
Diamond Jubilee.....	2.00	
Dicksons Red.....	1.50	
Duquesa de Penar.....	1.25	
Eclipse.....	1.50	
Editor McFarland.....	1.25	
Ernie Pyle.....	1.50	
Eternal Youth.....	1.50	
Etoile de Hollande.....	1.25	
Forty-niner.....	2.50	
Fred Edmunds.....	1.50	
Girona.....	1.25	
Gloaming.....	1.50	
Golden Anniversary.....	2.00	
Golden Dawn.....	1.25	
Golden Sastago.....	1.25	
Good News.....	1.50	
Grace Moore.....	2.00	
Grande Duchesse C.....	1.50	
Heart's Desire.....	1.50	
Highland Park.....	1.50	
Horace McFarland.....	1.50	
Joanna Hill.....	1.25	
K. A. Viktoria.....	1.25	
Kath. T. Marshall.....	1.50	
Lady Ashtown.....	1.25	
Lowell Thomas.....	1.50	
Luna.....	1.25	
Mme. Butterfly.....	1.25	
Mme. Chiang Kais.....	1.50	
Mme. C.-Cochet.....	1.50	
Mme. H. Guillet.....	1.50	
Mme. Jules Bouche.....	1.25	
Margaret McGredy.....	1.25	
Mark Sullivan.....	1.25	
Mary M. McBride.....	1.50	
Col. Total \$.....		

Aids to Better Roses

Dust and Spray Materials

STAR ROSE DUST. Keep your Roses covered with Star Rose Dust to control mildew and black-spot. This patented colloidal sulphur dust fused with bentonite to make it stick will provide effective protection if applied at 7 to 10-day intervals throughout the growing season. Star Rose Dust is especially manufactured for The Conard-Pyle Co. Convenient to use; apply with a good dust gun such as offered on this page.

Lb. 65c.; 6 lbs. \$3.25, ppd.



Dusters and Sprayers

HAND DUST GUN. Light-weight and easy to pump. Has nozzle that can be turned up to dust under the leaves, which is important in the control of diseases as well as insects. Many gardeners prefer dusting to spraying because there is no water to carry and the unused dust may be left in the duster ready for use the next time. Dust is convenient for quick protection as needed even if sprays are ordinarily used.

Model BX. 1 pint. \$1.25, ppd.

Model F. 1 quart. \$1.75, ppd.

Offer 37. 1 1-Pint Dust Gun and 1lb. Star Rose Dust, ppd. **\$1.75**

Offer 37a. 1 1-Quart Dust Gun and 6 lbs. Star Rose Dust, ppd. **\$4.65**

DDT. 50% WETTABLE POWDER. This amazingly effective insecticide readily mixes with water for the control of a remarkably large number of insect pests, including rose midge and Japanese beetle. Not effective against red spider and aphids. **Lb. \$1, ppd.**

DDT. 5% DUST. For dusting only. Ready for use. Flows freely. **Lb. 40c.; 5 lbs. \$1.50, ppd.**

DU PONT FLORAL DUST. A recent development of du Pont research. Controls most insects and diseases of flowers and fruits, including aphids, black-spot, and mildew on roses. It contains Fermate, sulphur, rotenone and methoxychlor, a new, effective insecticide. It comes as a dry powder all ready to use as a dust or can readily be mixed with water to use as a spray.

1-lb. sifter-top can \$1.25, ppd.

4-lb. canister \$3.75, ppd.

NNOR. A rotenone spray of superior value for ridding Roses and other plants of aphids and red spider, which during recent years have become major pests in home gardens. NNOR will clean them up promptly. Also effective against many other pests. **Oz. 40c.; 6 ozs. \$1.10, ppd.**

PROTEXALL SPRAY AND DUST. For insects and diseases. Protexall is a combination that includes the new, tested materials D.D.T. and Fermate, combined with rotenone and sulphur in a one-shot spray or dust for the control of nearly all insects and plant diseases on Roses and other plants. Protexall comes in two forms—one powder for spraying and another for dusting.

Protexall Spray, 4 ozs. (makes 4 gals.) \$1.35, ppd.

lb. (makes 16 gals.) \$3.75, ppd.

Protexall Dust. Lb. \$1.10, ppd.; 4 lbs. \$3.75, ppd.

TRI-OGEN. The All-Purpose Spray. Contains Fermate. Tri-Ogen is a proved control for mildew and black-spot on roses and all kinds of plants. Also destroys aphids or plant-lice (green fly) and leaf-eating insects. It's a fungicide . . . it's an insecticide . . . it's a preventive. To be able to give your plants such complete protection "at one fell swoop" is a great convenience. Especially for those who prefer a spray rather than a dust, Tri-Ogen has proved its value in many gardens. It is easy to mix in just the quantities needed; directions are given in spoonfuls per quart of water.

Tri-Ogen does not stain the hands nor leave a noticeable coating on the plants. In fact, its regular use improves the appearance of the foliage in every way.

A. Small Kit. Protects 12 to 20 Roses a year, \$2.35 ppd.

B. Medium Kit. Protects 50 to 80 Roses a year, \$6.

C. Large Kit. Protects 100 to 160 Roses a year, \$9.

The Medium Kit (B) and the Large Kit (C) are shipped by Express, not prepaid.

RED ARROW SPRAY to Control Aphids (Green Fly). Kills chewing and sucking insects. It is easy to handle, non-poisonous to human beings, will not injure foliage. 1 oz. makes 6 gals. of spray.

Oz. 35c.; 4-oz. bottle \$1, ppd.

BROWN'S ALL-PURPOSE SPRAYER. This is an improved "Fly-Type" Sprayer that will give a continuous mist-like spray. Very easy to pump, light-weight, yet sturdy and well made. The wide-mouthed, non-rusting glass jar is easily filled with spray solution and as easily cleaned. An all-direction universal nozzle makes it possible to spray up, down, or straight ahead. **\$1.95, ppd.**

Fertilizers, Pruners, Etc.

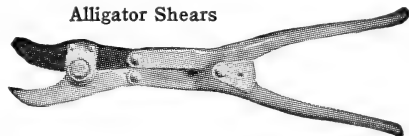
TRI-OGEN ROSE FOOD. A complete, high-grade Rose fertilizer with a 5-10-5 analysis. Well balanced and sure to make your Roses thrive and bloom. Especially compounded for growing better Roses. See for yourself what it will do. **5 lbs. \$1.25; 10 lbs. \$2.10, prepaid.** *Not prepaid, by Frt. or Exp. collect, 100 lbs. \$8.50.*

STIM-U-PLANT. A concentrated, odorless fertilizer in tablet form. Contains 11% nitrogen, 12% phosphoric acid, and 15% potash. Easy to use when and where needed and of special value for Roses on account of its high potash content. Also good for other plants. **100 tablets 75c.; 1000 tablets \$3.50, ppd.**

PROFESSIONAL PRUNER No. 124. Rugged pruning shears of the finest one-piece drop-forged steel, which we use in our nursery. Keen, hone-edged blades give a powerful slicing action. Adjustable nut insures perfect alignment. Non-pinching handles with comfortable grip. **\$3.50, ppd.**

Alligator Shears

Ppd.
means
prepaid

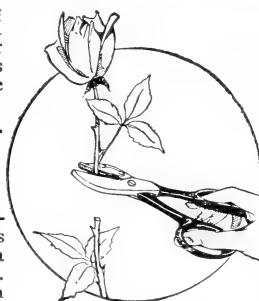


ALLIGATOR SHEARS.

Powerful, hardened, tempered cutting blades that will reach into hard-to-get places. No pinching of hand; easy to use. Quickly adjusted for perfect action. **\$1.75, ppd.**

FLOWER SHEARS.

Saves hands from scratches and thorns; holds flower after cutting. Nickel-plated blades and green enameled handles. A "must" for every Rose grower. **\$1.75, ppd.**



EEZY WEAR GARDEN GLOVES. All leather, soft as kid, and pliable, these Gloves are just the thing to protect your hands from dirt, stains, and scratches. They are durable and economical too. Sizes for women (small, medium, large), and men (medium, large) **\$1.35 per pair, ppd.** State size wanted.



TWISTEMS. The quick and easy way to fasten all kinds of plants to stakes and supports. Just loop around and give a twist to hold firmly.

4 inches long, box of 250, 35c., ppd.

8 inches long, box of 125, 35c., ppd.

WIRE LABEL STAKES. Insure against loss or misplacement of your Star name tags by attaching them to stakes alongside your plants. 18-inch Stakes of 12½-gauge galvanized wire. Long lasting and ready to use. **35c. per doz.; 10 doz. \$3, ppd.**

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SPRING 1949



STAR ROSE TRADE-MARK

This is a durable, star-shaped Tag bearing the name of the Rose on the back. You have the satisfaction of always knowing a Star Rose by name when it blooms. Insist on having the Star Rose Trade-Mark on every Rose plant you purchase.

Star Rose Guarantee

We guarantee every Star Rose to bloom the first blooming period after purchase, failing which we will replace the plant or refund its cost.



We are members of the American Association of Nurserymen. We issue or accept A.A.N. Gift Certificates.

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Star Guide

That you shall get the fullest possible enjoyment from your Star Roses, we here offer you several helpful items:

"HOW TO GROW ROSES"

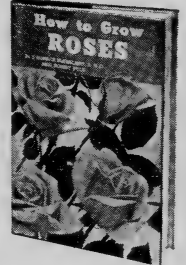
1948 Revised Edition

By Robert Pyle and
J. Horace McFarland
L. H. D.

192 pages; cloth bound
32 pages in natural color

An up-to-the-minute reference book on Rose-growing for those who wish to have something to turn to at once for sound, practical advice when Rose problems arise.

\$2.50 postpaid or, with a \$10 order, only
\$1.50 postpaid



ROSE MAGAZINE

25 cts. for 4 issues

"Success With Roses" is freely illustrated and full of entertaining news of Roses, Rose people, and Rose events. Issued 2 to 4 times a year. Single copies free on request. 25 cts. for four issues or free with current order of \$5 or more.



"ROSES FOR EVERY GARDEN"

By R. C. Allen, Executive Secretary of the American Rose Society

218 pages, 32 color illustrations and many drawings

Dr. Allen's book has the accuracy of his horticultural science background and his personal contact with the practice of Rose gardening in all parts of the United States. Packed with usable, sound information, at the same time it is delightful reading; he knows the fun to be found in growing and having your own Roses. \$3.50 ppd.

American Rose Society Membership

For \$4.50 annual dues you receive a 250-page illustrated annual, itself worth the full membership price, the bi-monthly magazine, use of their library and the opportunity to become better acquainted with other Rose growers the country over. You may remit through us.

To Good Roses

SPRING
1949

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To Our Customers:

Here is our main catalog for Spring, 1949. It was written and edited, ready for the printer, while Roses were still in the best of bloom. Indeed, because the printer insisted on having copy in September we put on extra pressure the week following our Red Rose Rent Day, which was September 18.

We wish it had been possible for every person who uses this catalog to pay us a visit such as we had that day—two big busloads of folk from the Potomac Rose Society at Washington, another from the Harrisburg Rose Society, and smaller groups from many other places. It would be of interest for every one of you to see, not alone our greenhouses and storage and packing departments, our office, and the grounds around the homes of our officers, but also the extensive Rose-growing fields near Red Rose Inn that have been more than doubled in size the last two years.

You would have enjoyed seeing the British Consul General of the Philadelphia area pay the rent of one red Rose for our land, to an heir of William Penn, Philip Penn-Gaskell Hall. Also, his daughter, little Amy Penn-Gaskell Hall, christened our New Miniature Rose Red Elf. You would have learned much worth while from the day's program and would have enjoyed hearing both Dr. J. Horace McFarland, President Emeritus of the American Rose Society, and Dr. R. C. Allen, its Secretary, who has doubled its membership. But more than all these, a visit here at that time would have given you the opportunity to see growing side by side, hundreds of plants of every Rose in this catalog.

There was a glorious chance, of which our visitors made good use, to check kinds they liked best. These were in grand display in the big fields. Also, our good friends Mrs. Otho E. Lane, Mrs. William S. Dutton, and members of the West Grove Garden Club had made numerous Rose arrangements that were most attractive. This then is our advice:

A visit to Star Rose Gardens and to Red Rose Inn at any time that Roses are in bloom is most worthwhile. Furthermore, we practice what we preach. This letter is being written in Vancouver, British Columbia, in the course of a visit to important Rose plantations on the Pacific Coast, especially near Portland and Seattle. In June and July, we completed our Rose journey into eight nations of Europe (our third since the war) in search of most important Roses wherever found. We continue to take active part in the splendid work being done for you by the All-America Rose Selections, whose awards we consider of foremost merit.

In the face of increased costs on all sides, we have kept Rose prices down to wartime levels, as you will note; any further raise we hope to defeat by increased efficiency in production and sales. We would like to help you get best results with the Best Roses in America, selected and grown by this firm. We also offer carefully chosen aids for growth, and controls for pests that still bother. These will help you with minimum outlay, to get maximum growth, bloom, and resulting enjoyment. Thus we try hard to choose the finest, to grow the best plants, and to help you to produce prize-winning blooms in your own gardens. If you like our performance, we'd appreciate a word from you to your friends. We strive to deserve your continued interest in all that we offer.

THE CONARD-PYLE CO.
WEST GROVE, PA.

Robert Pyle
President

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★
★ *2 Newest
Star Roses*

GAY BLOOMS FOR YOUR GARDEN

★**CAPRICE.** H.T. Francis Meiland's new creation, his first Hybrid Tea since Peace to be introduced in this country. It is a gay and joyous Rose, the outside of the 25 petals a delicate sea-foam-yellow, the inside radiant, flaming carmine. It ages with infinite grace to crisply ruffled, jaunty blooms that hold their form and color beautifully. Bushy, well-branched plants with dark, heavy foliage are a perfect foil for the airy, brilliant grace of the flowers. **\$2 ea.; 3 for \$5.**

★**GRACE MOORE.** H.T. (Kordes.) The Chief Rosarian of the Men's Garden Clubs of America says this is his favorite of all dark red Roses. Its red is rich and brilliant. Turn an individual petal in the light and it will change in shade: cerise, cardinal, cherry, shining crimson make up the vivid red of the whole velvety flower. Fittingly, it seems to us a singing color. The 50-petaled blooms come on firm stems on bushy, well-branched plants. **\$2 ea.; 3 for \$5.**



★ Grace
Moore
\$2 each

★ Caprice, \$2 each. (The picture is an injustice to this Rose.)

2 NEW STAR ROSES \$3.75

Brighten your garden and your home with these two gay and brilliant Roses. Both are excellent for cut-flower decoration. One each of **Caprice** and **Grace Moore** for **\$3.75.** (Value \$4.)

ASK FOR OFFER 40

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COMPANY

Star Rose Growers

ROBERT PYLE, Pres.

WEST GROVE, PA.



